

Duration: 2 ½ hours

Marks: 75

NB : (1) All questions are compulsory.

(2) Figures to the right indicate full marks.

Q.1 A) Match the pairs (Any 8) (8)

	A		B
1.	Accounting standards	a	Religious text of Islam
2.	Computer frauds	b	4 P's
3.	Quran	c	Greek word - Ethos
4.	Marketing Mix	d	2000
5.	Corruption	e	Bible
6.	Ethics	f	Misuse of Public Money for personal gain
7.	The Information Technology Act	g	Greek Word – Deon
8.	Book of Christianity	h	Computer Virus and Hackers
9.	Traditional Beliefs and Customs	i	Issued by ICAI
10.	Deontology	j	Morals

B) State True or false: (Any 7) (7)

- 1) Ethics is not a normative science.
- 2) Good corporate governance results in higher financing costs.
- 3) Sri. Krishna compiled his political ideas into Arthashastra.
- 4) Media can't play an important role in spreading awareness on fraud prevention programmes.
- 5) The chairman of Audit Committee will be nominee director.
- 6) "Enjoy the wealth by renouncing it" was the belief of Gandhi.
- 7) Disclosure norms are related to transparency in business.
- 8) SEBI checks the capital market frauds.
- 9) Sexual Harassment is one of the unethical issue in HRM.
- 10) SEBI monitors corporate governance of listed companies through Clause 410.

Q.2 A) What is Ethics? State different types of ethics as per functions of Business. (8)

B) Mention the ethical issues in perfect competition market. (7)

OR

C) Discuss the relations between ethics and Morality. (8)

D) Describe the intellectual property and copyrights w.r.t. ethical issues. (7)

Q.3 A) Describe the Kant's Deontology Theory in detail. (8)

B) Explain Agency Theory of Corporate Governance. (7)

OR

C) Describe the ethical issues in advertising. (8)

D) Elaborate the principles of Arthashastra. (7)

Q.4 A) Describe with suitable examples the teaching from Holy Bhagwat Gita. (8)

B) Explain with few examples fair trade practices in businesses. (7)

OR

C) Discuss Scams and Frauds in Indian Financial System with examples. (8)

D) Explain the role of business ethics in Business Development. (7)

Q.5 A) State and explain Zero Tolerance Corruption with its action plan. (8)

B) Define CSR. Explain the social responsibility towards shareholders, Employees and Government. (7)

OR

C) Write a short note on (any 3) (15)

- a) Audit Committee
- b) Stewardship theory of corporate governance
- c) Ethics in marketing
- d) Teaching from Quran
- e) Family owned business.