

# TABLE OF CONTENT OF PRINT JOURNALS



APRIL 1, 2021

KARNATAKA SANGHA S MANJUNATHA COLLEGE OF COMMERCE
Kanchangaon, Khambalpada, Thakurli (East) - 421201

### **APRIL – 2021**

#### 1. BANCO:

S. No.	Title	Page No.
1	Co-Operative Court and Appellate Court	4
2	Not Debt Forgiveness, make them Free from Debt	10
3	Bad bank recommended by the Indian Banking Association (IBA)	12
4	Government Business in Private Banks Why Not Co-operative Banks?	14
5	Some Issues of Co-Operative Sector - Solved or Not - A Looking Back	18
6	The Co-operative Sector - A Bridge between Capitalism and Communism	20
7	Train the Trainer Programme of Co-operative Sector	24
8	Understanding Scheduled and Non-Scheduled Urban Co-operative Bank	26

#### 2. BANKING FINANCE:

S. No.	Title	Author	Page No.
1	Debt Securitization: The Process to Understand	B. B. Lenka	23
2	Resolution Framework for Covid-19 Related Stress for Personal Loans	A. K. Agnihotri	27
3	Write-offs Revisited	P M Bhatnagar	30
4	Green Financing: The Sustainable way of Development	Nand Gopal Anand, Harshit Dusad & Vrindesh Patel	35
5	Banking Metamorphosis	Deepak N S	38
6	What next for MSMEs post -COVID-19	Suraj Kumar Shoundik	43

### 3. INDIAN JOURNAL OF AGRICULTURAL ECONOMICS:

S. No.	Title	Author	Page No.
1	Land Distribution Structure, Marginalisation of Holdings and Dimensions of Viability Crisis in Indian Agriculture: A State Level Analysis	H R Sharma and S H Malik	207
2	Technical Inefficiency of Maize Farming and Its Determinants in Different Argo-Climatic Regions of Sikkim, India	Pradyut Guha and Raju Mandal	225
3	Asymmetric Price Volatility of Onion in India	Debopam Rakshit, Ranjit Kumar Paul and Sanjeev Panwar	245
4	Land Lease Market under Irrigated and Rainfed Conditions in Andhra Pradesh and Telangana	M. Srinivasa Reddy and C. Samba Murty	261
5	Potential of Apple Cultivation in Doubling Farmer's Income through Technological and Market Interventions: An Empirical Study in Jammu & Kashmir	S. A. Wani, Shiv Kumar, Farheen Naqash, F. A. Shaheen, Fehim J. Wani, and Haseeb Ur Rehman	278
6	Food and Nutritional Security of Farm Households in Meghalaya: A Food Basket Approach Using Temporal and Spatial Analysis	Baiarbor Nongbri, Ram Singh, S. M. Feroze, L. Devarani and L. Hemochandra	292

#### 4. INDIAN JOURNAL OF FINANCE:

S. No.	Title	Author	Page No.
1	Factors Determining CEO Compensation in an Emerging Economy: Evidence from India	Deepti Pathak & Monika Chopra	8
2	Determinants of Audit Fee - Evidence from Indian Companies	Latha Ramesh & Rajashree Kamath	23
3	Sensitivity of Non-Performing Assets to GDP and Inflation Rate Volatility	Tabassum Sarveshwar Pande	41

#### 5. INDIAN JOURNAL OF MARKETING:

S. No.	Title	Author	Page No.
1	Trends in Electronic Word of Mouth Research: A Bibliometric Review and Analysis	Kala Mahadevan & Sujata Joshi	8
2	Does Political Marketing Strategy Affect Performance of National Political Parties in Lok Sabha Elections?	Pooja Sharma & Abhay Grover	27
3	Attitude of Generations: Does it Matter Online?	Mary Rani Thomas & Jain Mathew	44
4	Effect of Gender, Age, and Marital Status of Grocery Consumers on Their Perceived Retail Store Image: A Study of Organized Grocery Market in India	Parmod & Usha Arora	58

#### 6. KURUKSHETRA:

S. No.	Title	Author	Page No.
1	Nurturing India's Rich Cultural Heritage	Avinash Mishra & Sharmistha Sinha	5
2	Indian Folk Art: An Information, Education and Communication Tool	Yugal Kishore Joshi	10
3	Showcasing Folk Art and Culture at Global Stage	Hemanth Menon	16
4	Art and Crafts of Northeast India	Dr. Tapati Baruah Kashyap	21
5	India@75 MSME – A Powerful Engine of India's Economic growth	Dr. Sriparna B. Baruah	26
6	Warlis: Life Around Nature	Dr. Shashi A Mishra	31
7	Understanding Indian Classical Dance	Dr. Neha Gupta	34
8	Traditional Toy Industry-New India's Sunrise Sector	Dilsher Dhupia	39
9	Role of Folk Media in Nation Building	Gajanand Palve, Karthik D & Ramesh N	42
10	Preserving Performing Arts	Suman Kumar	46

### 7. PRABANDHAN: INDIAN JOURNAL OF MANAGEMENT:

S. No.	Title	Author	Page No.
1	Growing from the Inside Out: An Exploratory Investigation into the Construct - Spirituality	Tapas Bantha, Tapan Kumar Panda, Sanjeev P. Sahni	8
2	A Study of the Enablers of Social Capital in an Organization: A Total Interpretative Structural Modelling and MICMAC Approach	Nehajoan Panackal, Bhama Venkataramani	22
3	Moderating Effect of Emotional Intelligence on Occupational Stress and Burnout of Health Care Professionals	Swarnima Tiwari & Deepak Bhagat	39

#### 8. PRAJNAN:

S. No.	Title	Author	Page No.
1	Full Research Papers: Mobilization and Management of Capital by Primary (Urban) Cooperative Banks in India	Ashish Srivastava, Ashutosh Upadhyay, Nitu Saxena	9
2	Performance Evaluation and Comparative Analysis of Selected Public and Private Sector Banks in India using Balanced Scorecard	Rajesh Wasudeorao Raut, Atmaja V Sahasrabuddhe	31
3	Does Finance Promote Innovation? An Empirical Analysis for OECD Countries	Tamal Nath, Rudra P Pradhan, Rana P Maradana, Siddhartha Barman	53
4	Compliance Risk Management in Indian Banks: Analysis of Regulatory Actions	T P Ghosh	73
5	Book Reviews  Management by Consciousness: A Spirituo- Technical Approach - G P Gupta	N K Jain	101
6	Class and Conflict - Revisiting Pranab Bardhan's Political Economy of India - Elizabeth Chatterjee & Matthew McCartney	B V Chaubal	103

#### 9. SOUTHERN ECONOMIST:

S. No.	Title	Author	Page No.
1	First QUAD Summit	Vijayalakshmi V.	5
2	National Strategy for Financial Education	Mohan Rao V.	7
3	Systematically Crafted and Well-Balanced Budget	S.D. Naik	8
4	Analysis of Health Care and Expenditure Pattern in India in the Context of Covid-19 Pandemic Effect	Ramanna G. Katambli	9
5	Karnataka Budget Speech - 2021-22 Presented by Sri B.S. Yediyurappa, Hon'ble Chief Minister of Karnataka		13
6	Economic Transformation in a Post-Pandemic World	D. Jeevan Kumar	28

S. No.	Title	Author	Page No.
1	India and Democracy	Vijayalakshmi V.	5
2	Atmanirbhar Bharat: An Analysis	Mohan Rao V.	7
3	Policy Perspectives and Performance Assessment of Commercial Banks in India (2019-2020)	N. Ramachandran	11
4	Unconventional Monetary Policy in Times of COVID-19	Bhimappa Arjun Talwar, Krishna Mohan Kushawaha and Indranil Bhattacharyya	15
5	Reports: State of Democracy in the World: Autocratization Turns Viral	D. Jeevan Kumar	25
6	National Seminar Report: Indian Economy: Sectoral Performance	I. Satya Sundaram	27

#### 10. THE ECONOMIC CHALLENGER:

S. No.	Title	Author	Page No.
1	Union Budget FY22: For V-Shaped Recovery and Sustainable Growth with Inclusiveness	Mithilesh Kumar Sinha	3
2	Union Budget 2021-22: Multi-dimensional Perspectives	Dr. S. Sundararajan	21

3	Examination of Motives Among Indian Hosts for Providing Peer-to-peer Accommodation: A Perspective on Sharing Economy	Prof. (Dr.) Suman Pamecha, Dimple Vyas	27
4	A Study on Big Date & Corporate Social Responsibility for a Sustainable Development	Dr. D. Thirumala Rao	37
5	Consumer Perception on Online Food Delivery App: A Case Study on Swiggy in Hyderabad	Ms. Jaya Kagada, - Dr. C.V. Ranjani	47
6	Consumers' Attitude Towards Emotional Advertisements	Sonakshi Jaiswal, - Prof. M.S. Seenam Raju	59
7	Impact of Education on Income: A Case Study of Kohima and Mon Districts of Nagaland	Saju Mathew	73
8	Inclusion of Women in Growth: Issues and Challenges in Work Participation	Dr. Shyni T. Alexander	81
9	High Cost of Poor Governance	Trilok Kumar Jain	91
10	The Social Construction of Women Entrepreneurs: A Discourse	Dr. Sonal Sisodia	93
11	Academic Commitment of College Students During Covid 19 Lockdown Period in Coimbatore City	Dr. K. Umadevi, - Dr. P. Mari Selvam	97
12	Risk Management Lessons for Organizations During Pandemics & other Black Swan Events	Dr. Karlapudi Ramesh Babu	105

#### 11. THE INDIAN JOURNAL OF LABOR ECONOMICS:

S. No.	Title	Author	Page No.
1	India's Deepening Employment Crisis in the Time of Rapid Economic Growth	Ajit K. Ghose, Abhishek Kumar	247
2	Stalled Structural Change Brings an Emmployment Crisis in India	Santosh Mehrotra, Jajati K. Parida	281
3	Empowering Growth in Pakistan?	Karin Astrid Siegmann, Hadia Majid	309
4	Adjustment Factors on the Woek Performance of Bangladeshi Temporary Contract Workers in Malaysia	Md. Sayed Uddin, Adam Andani Mohammed	333

5	Amendment 110/2001 and the Dynamics od Brazilian Labour Market	Allyne de Almeida Ferreira Ramos, Paulo Aguiar do Monte	351
6	Labour Productivity Dynamics in Indian Agriculture: 2000-2016	Surya Bhushan	371
7	Working Women, Delhi Metro and Covid-19: A Case Study in Delhi-NCR	Deeksha Tayal, Aasha Kapur Mehta	389
8	Gender Pay Gap in India: Evidence from Urban Labour Market	Shamim Ara	415
9	RESEARCH NOTES: Nature and Dynamics of Farm Labour Work: A Case Study of Cotton in the Indian Punjab	Sukhpal Singh	447
10	Indian Construction Industry: Employment Conditions of Migrant Male Workers of Uttar Dinajpur, West Bengal	Sudipta Sarkar	461
11	Determinants of Migration to Goa, India: A Gravity Model Analysis	P.S. Devi, P.K. Sudarsan	485
12	Estimation of Women Beedi Workers in India and Their Socio-economic Condition	Jagannath Mallick, Sachi Satpathy	499

#### 12. THE INSURANCE TIMES:

S. No.	Title	Author	Page No.
1	Surety Bonds - Global Market Understanding and Information Technology Solution Themes	Kanya Saraswathy Chandrasekaran	17
2	Insurers' Perspective to Legislative Changes in Motor	Vinay Verma	33
3	The Trauma called Property Insurance Claim	Samiran Lahiri	38
4	Insurance-buying Techniques and Understanding the Policy	Sanjay Singh	42

## 13. THE IUP JOURNAL OF ACCOUNTING RESEARCH & AUDIT PRACTICES:

S. No.	Title	Author	Page No.
--------	-------	--------	----------

1	Learning Approaches and Styles in Accounting Education: A Literature Review	Nana Adwoa Anokye Effah, Octavia Ama Serwaa Otchere and Bright Owusu	7
2	A Comparative Analysis of the Financial Ratios of Oil and Gas Companies	Aditya Anand Lanjewar and Rohit Bansal	27
3	Application of GARCH Models for Volatility Modeling of Stock Market Returns: Evidence from Indian Stock Exchange	Neeti Mathur, Himanshu Mathur and Satish Chandra Tiwari	45
4	Capital Structure, Financial Performance and Agency Theory in the Automobile Industry in India	Vibha Tripathi	58

#### 14. THE IUP JOURNAL OF MANAGEMENT RESEARCH:

S. No.	Title	Author	Page No.
1	Does Geographical Proximity of the Host to the Domestic Country of Investors Reduce Informational and Managerial Uncertainty?	Jaime Cahill and Carolan McLarney	7
2	Problems and Challenges in Adoption of Cashless Payment Mode by Online Consumers	Srishti and Mahender Yadav	20
3	Relationship Between High Performance Work- Based Practices, Employee Satisfaction, Productivity and Retention in IT Companies: A Correlational Study	Sushma Sharma and Ajay Kumar Sharma	37
4	The Mediating Effect of Emotional Exhaustion in the Relationship Between Emotional Demand and Turnover Intention	N T Azharudeen and A Anton Arulrajah	53

#### 15. THE MANAGEMENT ACCOUNTANT:

S. No.	Title	Page No.
1	Post Covid-19 Growth Vaccine: Will Investment - Driven Surge in International Trade be a Game - Changer?	28
2	Does FDI Generate Economic Growth? Evidence From the Indian Economy	32

3	How Far Foreign Direct Investment (FDI) is Enhancing Self-Reliance of Indian Defence Sector?	36
4	FDI in Higher Education: Rationales and Priorities	40
5	A Study on FDI in Indian Scenario During the Covid-19	43
6	Foreign Direct Investment and Indian Export Performance: An Empirical Study	47
7	Atmanirbhar Abhiyaan in Auto Industry: A Showcase [AAA: A Show Case]	51
8	Whither Correlation of Foreign Direct Investment (FDI) and International Trade in India	55
9	Foreign Direct Investment (FDI) in Pharmaceutical Sector in India: Striking Balance Between Indigenous Needs and Foreign Investors' Interest	58
10	Attracting Foreign Direct Investment to Boost Employment: A Route to Become Atmanirbhar	62
11	Insights on India's FDI Policy Contributions and Implications to the Development of Economy	66

#### 16. VINIMAYA:

S. No.	Title	Author	Page No.
1	Small Finance Banks in India: A Review of Performance	M S Ali & V S Kaveri	5
2	Human Resource Assessment for Bank Branches - Methodology and Implementation	K K Verma	30
3	Coaching and Performance Counselling in Banks: Manager in Role of a Coach	Vijay Prakash Srivastava	40
4	Powering Innovation: An Accessible Model for Intellectual Property Rights based Financeing in India	Kavita Arya & Raiba Spurgeon	48

#### **17. YOJANA:**

S. No.	Title	Author	Page No.
1	<b>Lead Article:</b> Taking Water to Every Home and Soul	Gajendra Singh Shekhawat	8
2	Special Article: Water Security	Suresh Prabhu	12
3	<b>Focus:</b> Water Future in Climate Risked World: The Indian Experience	Sunita Narain	17
4	Ushering A Social Revolution	Rattan Lal Kataria	21

5	Water Governance	Pankaj Kumar	25
6	Cover Article: Jal Jeevan Mission - Har Ghar Jal	Bharat Lal, Manoj Kumar Sahoo	28
7	Framework For River Rejuvenation	Rajiv Ranjan Mishra	34
8	Groundwater Management: A Paradigm Shift	Debashree Mukherjee	38
9	Swachhata Movement Continues	Arun Baroka	42
10	Jal Shakti Abhiyan	Renjitha M H, A Muralidharan	46
11	Integrated Water Management for Faster Socio- Economic Development and Water Security	Bharat Lal	57
12	Access to Water is Access to Education and Opportunity For all	Dr. Yasmin Ali Haque	57
13	Safe, Adequate, and Sustainable Drinking Water	Dr. Roderico H Ofrin	60
14	Centrality of Women in Water Management	Apoorva Oza	64
15	Assured Water Service Delivery: A Case Study of Goa	Parimal Rai	69
16	Technological Innovation for Assured Water Supply	Pradeep Singh, Siddhant Masson	74
17	Inside India's Inland Waterways Plan	Ankita Sharma, Hindol Sengupta	77

\*\*\*\*\*