

TABLE OF CONTENT OF PRINT JOURNALS



APRIL 30, 2022

KARNATAKA SANGHA S MANJUNATHA COLLEGE OF COMMERCE
Kanchangaon, Khambalpada, Thakurli (East) - 421201

APRIL - 2022

1. BANCO:

S. No.	Title	Page No.
1	Prudential norms on Asset Classification (NPA Norms) for UCBs	6
2	Revision of National Co-operative Policy (NCP) Some thoughts and suggestions	10
3	Co-operative Movement - A Vision	14
4	Statutory Liquidity Ratio (SLR)	18
5	ATM/White Label ATM	20
6	RBI Circulars	28

2. BANKING FINANCE:

S. No.	Title	Author	Page No.
1	Digital Loan Monsters	Shivanand Pandit	23
2	Role of Artificial Intelligence and Analytics in Banking	Rajeev Shankar	26
3	Bend but don't break: Operational Resilience	Usha Yadav	31
4	Union Budget 2022: Improving Access to Finance	Ankit Sinha, Dhwani Bansdawala, Teza Jose & Gopi Naik	36
5	Financial Action Task Force: Achievements and challenges	Hartosh Kumar Srivastava	38
6	Stress Testing: Need and Importance	Ravi Mishra	41
7	Study of Project - Technical Feasibility and Economical Viability	Harish Kumar Jain	43

3. EDUTRACKS:

S. No.	Title	Author	Page No.
1	Innovative Techniques to Ameliorate Listening Skill in Primary School Students	Dr. Amit Sharma	5
2	Spiritual Intelligence (SQ): The Ultimate Intelligence of the Deep Self	Dr. Debakanta Sarangi	9
3	E-Learning and Virtual Classrooms: Transforming Learning in Rural India	Dr. Mohsin Ali Khan	11
4	Concept Attainment Model and Jurisprudential Inquiry Model: Lesson Planning for Social Science Teaching	Dr. Sankaranarayanan Paleeri	15
5	Classical Studies in the Educational Institutions of India	Dr. Sushant Kumar Mishra, Dr. Sujata Acharya	20
6	Sustainable Development Goals 2030 and Quality Education Envisioned in National Education Policy 2020	Dr. Jyotsanaben L. Barad, Jayantibhai V. Patel	25
7	Emotional Intelligence and Marital Adjustment among Teachers of Anantnag District: A Correlation Study	Irshad Ali Dar	35
8	Stress and Conflict Management among Secondary Schoolteachers with different Personality Types	Dr. Ismail Thamarasseri, Marsha Mathew	39
9	Effect of Anxiety on Academic Achievement of Standard X Students in Coimbatore District	Jawad Parayangattu, Dr. K. Eagavalli	45

4. INDIAN JOURNAL OF AGRICULTURAL ECONOMICS:

S. No.	Title	Author	Page No.
1	Farmers' Investment on Productive Assets in Rural India: Composition and Determinants	A. Jamaludheen, D.R. Singh, S.P. Subash and Aditya K S.	221
2	Collectivisation of Farmers and Farm Produces through 'Farmers Producers Organisations' (EPOs) is Benefitting Farmers: Some Field Level Observations	G.R. Chintala and Gyanendra Mani	232

3	Resource Use in Sugarcane Cultivation under Tenant and Owner Farms of Assam: Comparative Economic Analysis	Brota S. Bey, Ram Singh, Jeemoni Gogoi, Rizwan Ahmed, Raplang Lapasam, R. Buragohain and Nivedita Deka	243
4	Feed Cost and Return Over Feed Cost of Holstein Friesian x Kankrej Crossbred Cows Reared under Different Feeding Regimes	Manzarul Islam and Shailesh Shah	257
5	Farmers' Perception on Precision Farming Technologies: A Novel Approach	Kanesh Suresh, A. Narmilan, R.K. Ahmadh Rifai Kariapper, S. Sabraz Nawaz and Jeyapraba Suresh	264
6	The Missing Thread in the Making of Agricultural Export Policy in India	Malini L. Tantri	277

5. INDIAN JOURNAL FINANCE:

S. No.	Title	Author	Page No.
1	The Evolution of Indian Journal of Finance: A Retrospective Review and Future Directions	Sanket Ledwani, Suman Chakraborty, Sabat Kumar Digal	8
2	Mergers and Acquisitions in the Indian Context: A Valuation Perspective for the Indian Pharmaceutical Industry	Chintan Gala, Mousumi Bhattacharya	31
3	Does Economic Development Affect Public Debt Accumulation? Empirical Evidence from India	Pratibha Saini, Krishna Muniyoor	47
4	The Pandemic, Financial Struggles, and Mental Health of Students	Smruti Patre, Debarun Chakraborty	60

6. INDIAN JOURNAL OF MARKETING:

S. No.	Title	Author	Page No.
1	The Unusual Case of BYJU's: Creating One of the World's Most Valued Educational Technology Companies from India	Thomason Rajan	8
2	Understanding Leisure Vacation Travel Intention of Indian Vacationers Amidst Coronavirus Disease (COVID-19)	Kshitija Pandey, Sujata Joshi	24
3	Exploring the Plausibility of Pre-Purchase Decision Process in user Acceptance of Smart Wearable Technology Devices	Prateek Gupta, Barkathunissa	44
4	A Short Communication: Monograph on Impulse Buying During the COVID-19 Pandemic	Shaon Sen	63

7. KURUKSHETRA:

S. No.	Title	Author	Page No.
1	Rural Women: Integral for AatmaNirbhar Bharat	Dr. Neelam Patel and Dr. Tanu Sethi	5
2	Women Farmers	Charanjit Singh	11
3	Women's Role in Jal Jeevan Mission	Vini Mahajan	16
4	Women Entrepreneurs	Irtif Lone	22
5	Nutrition and Health Linked Empowerment	Dr. Santosh Jain Passi and Dr. Akanksha Jain	28
6	Technology and Development	Bhakti Jain and Ishita Sirsikar	35
7	Sustainable Livelihood	Manjula Wadhwa	41
8	Financial Empowerment of Women	Vishnu Sharma and Dr. Tasneem Q. Khan	47

8. PRABANDHAN: INDIAN JOURNAL OF MANAGEMENT:

S. No.	Title	Author	Page No.
1	Positive Leadership: Qualitative Leadership Research Using Deductive Pattern Matching Approach	Puja Khatri, Neeraj Kaushik, Preeti Kumari	8
2	A Study on Destination Loyalty of Tourists at the UNESCO World Heritage Site: A Case Study of Old Goa in India	Rajiv Mishra, Vikas Singh, Namrata Mishra	28
3	What Causes Product Returns in Online Purchases? A Review and Research Agenda	Brajaballav Kar, Arvind Tripathy, Mallika Devi Pathak	46

9. PRAJNAN:

S. No.	Title	Author	Page No.
1	Fate of Some Tourism Companies Pre and during Covid 19 - Using Various Machine Learning Models	Asima Sarkar	9
2	Interlinkages between Credit and Housing Prices in Emerging Market Economics	Priti Mendiratta Arora, Ananya Ghosh Dastidar	33
3	Psychological, Social and Economic Factors Influencing Financial Planning and Saving Practices in Context of Retirement - A Study of Service Sector Employees in Punjab	Sandeep Kaur, Ritu Lehal	53
4	Pre- and Post-Merger Bank Performance - A Comparative Study	Inchara P M Gowda	79
5	Indian Business Cycle Chronology - An Update	Anurag Bavaria	93
6	India's External Commercial Borrowing - Features, Trends, Policy and Issues - Ashutosh Raravikar	V S Kaveri	109

10. SOUTHERN ECONOMIST:

S. No.	Title	Author	Page No.
1	Blow to Globalization and Indian Economy	Vijayalakshmi V	5
2	The Future Prospect of Indian Economy	Mohan Rao V	7

3	Plight of Migrant Workers in India	Vrinda V Chandra, Raji Prasad and T V Usha Devi	11
4	Performance of Dairy cooperatives in Kerala	Sumesh A., Devasia. M D and N. Karunakaran	15
5	Study and Analysis of Economic Thoughts of Dr.B. R. Ambedkar in Present Burning Issues in India	Adv. Sunil S Warbhuvan	19
6	Karnataka's Comprehensive cum Balanced Budget	S D Naik	25
7	DH Bengaluru-2040 Summit		26

S. No.	Title	Author	Page No.
1	BIMSTEC Summit - 2022	Vijayalakshmi V.	5
2	Cryptocurrency: Genesis, Growth and Concerns	B.S. Srekantaradhya	7
3	Indian Bond Market	Mohan Rao V.	12
4	Perception of UG students towards Online Teaching during Pandemic Period	D.D. Kulkarni	13
5	Governance and Prudential Supervision of Financial Institutions: Recent Initiatives	M.K. Jain	21
6	A.P. Budget for 2022-23: Progressive & Futuristic: A Critique	K. Munirathnam Naidu	25
7	NATIONAL SEMINAR REPORT - Boosting Economic Growth and COVID-19	I. Satya Sundaram	28

11. THE ECONOMIC CHALLENGER:

S. No.	Title	Author	Page No.
1	Digital Consumption and Digital Diversity in India: Understanding Our Digital Society	Dr. Rabi N. Subudhi	3
2	Is Indian Start-up Ecosystem Sustainable? A Study on Finance & Tax Literacy for Start-ups	CA. Ankit Maheshwari & CA. Gauri Methi	13

3	Factors Influencing Purchase Decision on Organic Food	Smruti Malhar Mahapatro, Abhipsa Ray & Rabi Narayan Subudhi	21
4	Achieving Population Replacement Rate: The Excellent, The Grave, and The Future	Mithilesh Kumar Sinha	33
5	Impact of Fintech in Banking Industry: With Special References From bank of Baroda	Surojit Dey & Sudarshan Roy	54
6	Outcome of the Quad Summit 2022		53
7	Indo Pacific Economic Framework Launched to Counter China's Influence		55
8	Ev's, Green Mobility and Indian Markets: Is the Time Right or the Time-Critical?	Dr. Sonal Sisodia	57
9	Business Models and Policy For E-vehicles (Evs) in India	M. Vignesh	65
10	A Trade-off Among Working Capital Investment/financing Policy Models: A Hermeneutic Analysis	Sneha Lata Das	67
11	Terrible War and The Fleeing Refugees	Janavi Ambazhakan	71
12	Refugee Problems Due to Ukraine War	Dr. S. Sundararajan, Halifa Nuhu	77
13	Data Protection in India: A Hybrid Approach - (Excerpts) Ministry of Information Technology (Meity)		83
14	Fintech for Financial Inclusion (An Adoped Version)	Shri Subhash Chandra Garg	89
15	Annual Report 2021-22 Excerpts: Ministry of Health & Family Welfare		99

12. THE INSURANCE TIMES:

S. No.	Title	Author	Page No.
1	Motor Insurance - In the midst of technology disruption	Aditya Ojha & Prof. Manoj Kumar Pandey	18
2	Women Insurance - Neglected & Disowned	Dr. K. Raja Gopal Reddy	25
3	Some important dimensions of Investments by Indian Non-life Insurers	S H Gejji	27
4	Role of Risk Management Professionals in Emerging Economies	Afreen Fatima	37

13. THE IUP JOURNAL OF ACCOUNTING RESEARCH & AUDIT PRACTICES:

S. No.	Title	Author	Page No.
1	Theoretical Framework and Practical Disclosure of Content Elements of Integrated Reporting of Selected Companies: A Comparison	Ekta Kumawat, Shilpa Lodha and G Soral	7
2	Evaluating the Effectiveness of IFRS Convergence in India: Auditors' Perspective	Agnishwar Basu and Debabrata Mitra	21
3	Scheduled Commercial Bank in India: A Two- Dimensional and Comparative Study of Productivity	Inchara P M Gowda	37
4	Real Earnings Management: Evidence from India	Punita Rajpurohit and Parag Rijwani	71
5	Green Finance Initiatives in India	Krishnendu Ghosh	98
6	Income Recognition, Asset Classification and Provisioning Norms for Retail Loans in India	B Amarender Reddy and D Sreenivasa Chary	119

14. THE IUP JOURNAL OF MANAGEMENT RESEARCH:

S. No.	Title	Author	Page No.
1	Role of Organizational Culture as an Internal Business Factor in Successful Strategy Execution: A Review	Manoj Kumar Sharma and Sonali Sharma	7
2	Teaching Competencies and Organizational Commitment: A Study of Mediating Role of Job Satisfaction Using Structural Equation Modeling (SEM-Covariance)	C Sonia and D Krishnamoorthy	29
3	Influence of Socioeconomic Factors on Consumer Perception of Traditional Stores and Shopping Malls	Nilakshi Roy Medhi and Md. Abdur Rashid	47

4	Best Teaching Strategies of Operations Research to Undergraduates During Covid-19 Pandemic	Sweta Siddharth and Nitu Saxena	62	
	to Undergraduates During Covid-19 Pandemic	and Nitu Saxena		ĺ

15. THE MANAGEMENT ACCOUNTANT:

S. No.	Title	
1	Building The Skills of Evidence Based Management	31
2	Make Experience More Credible in The Context of Evidence Based Management	34
3	Creativity Acts as Driving Force to Sustainable Banking Culture in India: A Theoretical Understanding	37
4	Evidence Based Decision Making: Its Relevance to A Management Accountant	40
5	EBM Is it Still Rigid to Apply	44
6	Evidence-Based Management: Case of Bajaj Finance Limited	47
7	Creativity is Creativity	52
8	Creativity, Culture - The Linkage and Economic Growth - A Perspective	55
9	Sustainable Housing Development in India and The Need for Evidence Based Policy Making: The Role of CMAs and An Action Plan For 2030	
10	Synthesizing Empirical Studies to Explain Evidence Based Decision Making: A Corporate Governance Fundamental	63
11	Digital Transformation with Smart Contracts - Demystification, Legal Recognition, Next and Beyond	68
12	Competitiveness in International Trade Through Foreign Trade Policy	
13	CSR & Trade Credit - The Strategic Link - A Case of Energy Sector	83
14	Factors Contributing to The Development of Commodity Futures Market in India	91

16. VINIMAYA:

S. No.	Title	Author	Page No.
1	Small Value Payments in Offline Mode: Scope and Future	Kamal Singh	5
2	Sustainable Business Models for Financial Inclusion: New Paradigms	Karuna Yarasi	13
3	Lending by Banks to NBFCs for On-lending to Priority Sectors: Recent RBI Guidelines and Way Forward	M Manickaraj & Elizabeth James	20
4	Impact of Recent MPC Announcements on Equity and Forex Markets	Smita Roy Trivedi	27
5	Rural Cooperatives in India and Covid 19 - An Impact Study	V S Kaveri	36
6	Prudential (Urban) Cooperative Banks (UCBs)	Arindam Bandyopadhyay	51
7	Basel III Capital Regulation - A Brief Discussion	Sanjay Basu	56

17. YOJANA:

S. No.	Title	Author	Page No.
1	Fintech Beyond Boundaries	Injeti Srinivas	9
2	Accelerating Socio-Economic Development	Bharat Lal, Spurthi Kolipaka	13
3	Digital Identity	Dr. Saurabh Garg	21
4	Fintech Revolution	Debjani Ghosh	25
5	Artificial Intelligence in Financial Sector	Balendu Sharma Dadhich	29
6	Rural Banking and Financial Services	Osama Manzar, Megh Katheria, Dr. Sayed S Kazi	33
7	Inclusive Infrastructure	Sachin Chaturvedi	39

8	Quality Education	Shalender Sharma, Dr. Saneel Thakur	45
9	Digital Currency	Karishma Sharma, Bhavya Tyagi	49
10	Facilitating India@100	Dr. JD Agarwal, Aman Agarwal	55
