

Duration: 2 ½ Hrs

Reg SYBMS sem III

Oct 2023

Total Marks: 75

Note. (1) All questions are compulsory (2) Figures to the right indicate full marks.

Q.1 A. State whether the following statements are True or False (any 8). 08

1. Social Entrepreneur is driven by profit objective.
2. Entrepreneurship does not focus on results.
3. Follow up of EDP is important for its success
4. An intrapreneur is the owner of the organization.
5. Franchising a type of joint venture.
6. Innovation and invention is one and the same.
7. Contingent plans help the entrepreneur to cope with risks.
8. Working capital is required for payment of recurring expenses.
9. Commercial Papers are long term form of financing.
10. SIDBI was setup through an Act of Parliament.

Q.1 B Match the columns (any 7)

07

Sr.	Column A	Sr.	Column B
1.	Women entrepreneur	a.	Manufactures of spare parts
2.	Joseph Schumpeter	b.	e-Bay
3.	Ancillary Unit	c.	No physical store needed
4.	Monetary Incentive	d.	1964
5.	Merger	e.	1984
6.	IFCI	f.	Innovation Theory
7.	IDBI	g.	Combination of two companies
8.	Online Auction	h.	Limited capital
9.	B2C	i.	Loss due to fire
10.	Insurable Risk	j.	Bonus

Q.2 A Explain the need of entrepreneurship development. 08

B Discuss the characteristics of a successful entrepreneur. 07

OR

Q.2 C Explain in brief the innovation theory developed by Joseph Schumpeter. 08

D Explain the external influences on entrepreneurship development. 07

Q.3 A Explain the characteristics of intrapreneurial environment 08

B What are the problems faced by women entrepreneurs in India 07

OR

Contd....

- Q.3 C Describe the social responsibility of NGOs. 08
D What are the factors to be considered in Entrepreneurial Development Programme (EDP) 07
- Q.4 A Distinguish between Invention and Innovation 08
B What is business and explain the source & method of generation business idea? 07
- OR
- Q.4 C What are the qualities of creative people? 08
D What are the steps involved in new product/ idea development 07
- Q.5 Briefly explain the institutional support available to entrepreneurs in the area of financing 15
- OR
- Q.5 Write short notes on (any 3) 15
1. Self-Help Groups
 2. Disadvantages of BPO
 3. Sources of Fixed Capital
 4. Scheduling
 5. New trends in entrepreneurship in India
