

(3)

M2E522

CLASS : HYBMS
Sem 2 Regular May 22
Date : 05/05/22
Sub. : B. Environment.

Roll No: _____

Duration: 1 hrs

Jr. Supervisor Sign: _____

Marks : 35

Q 1. Multiple Choice Questions. All the questions are compulsory.

1. _____ industry consists of any operations that remove metals, mineral and aggregates from the earth.
- | | |
|------------|-----------------|
| a. Primary | c. Extractive |
| b. Genetic | d. Construction |

Answer: _____

2. Factors affecting organization in macro environment are known as _____.
- | | |
|---------|-----------|
| a. SWOT | c. PESTEL |
| b. SWOC | d. OBOR |

Answer: _____

3. The Essential Commodities Act was introduced in the year
- | | |
|---------|---------|
| a. 1955 | c. 1976 |
| b. 1945 | d. 1983 |

Answer: _____

4. The Untouchability offences Act of 1955 was later renamed as _____.
- | | |
|---------------------------|-------------------------------|
| a. Right to Education Act | c. Right to equality Act |
| b. Right to freedom Act | d. Protection of Civil rights |

Answer: _____

5. The public sector business is conducted for _____
- | | |
|--------------------------------------|----------------------------|
| a. Providing service to public | c. Providing goods to bank |
| b. Providing service only to schools | d. To provide employment |

Answer: _____

6. The Consumer Protection Act was passed in the year
- | | |
|---------|---------|
| a. 1950 | c. 1986 |
| b. 1966 | d. 1990 |

Answer: _____

7. _____ form of business has less government regulation.
- | | |
|-----------------|------------------------|
| a. Sole trading | c. Joint stock company |
| b. Partnership | d. Limited company |

Answer: _____

8. Writ to mandamus is issued to _____ who refrain from performing his public duties.

- | | |
|-------------------|--------------|
| a. Public Officer | c. President |
| b. Social Server | d. Governor |

Answer: _____

9. Globalization means

- a. Expansion of business activities on a global (worldwide) scale.
- b. Conducting business in local market.
- c. Entering into partnership business.
- d. Deals with making of the law in the country.

Answer: _____

10. "Habeas Corpus" which means _____

- | | |
|-----------------------------|-----------------------------|
| a. "You may have the body" | c. "You may have the right" |
| b. "You may have the power" | d. "You may have the Soul" |

Answer: _____

11. There shall be equality of opportunity for all citizens in matters relating to employment or appointment in any office under the state

- | | |
|------------------|---------------|
| a. Article 16(1) | c. Article 28 |
| b. Article 19 | d. Article 14 |

Answer: _____

12. The analysis of the internal environment helps to identify strengths and _____ of the firm.

- | | |
|------------------|-------------|
| a. Opportunities | c. Weakness |
| b. Threats | d. Risks |

Answer: _____

13. The main objective of competition act, 2002 is to

- a. Promote monopoly in the market
- b. Raise funds for the business
- c. Promote and maintain competition and protect the interests of consumers.
- d. Does not help in business growth

Answer: _____

14. Human, physical and financial resources are the components of _____ environment.

- | | |
|--------------|-------------|
| a. Internal | c. Economic |
| b. Political | d. Social |

Answer: _____

15. _____ includes trade and aids to trade.

a. Industry

c. Employment

b. Commerce

d. Economy

Answer: _____

16. _____ first mooted the concept of social audit

a. Michael Farady

c. Howard Bowen

b. F.W.Taylor

d. Michael Porter's

Answer: _____

17. Writ of Quo-Warranto means

a. "By what means"

c. "we command"

b. "By what warrants"

d. "We demand"

Answer: _____

18. Indian Constitution was passed in _____

a. 1977

c. 1969

b. 1952

d. 1950

Answer: _____

19. _____ removes hindrance in the smooth flow of goods from the producers to the consumers

a. Transport

c. Aid-to-trade

b. Trade

d. Industry

Answer: _____

20. Study of business environment helps in _____

a. Survival, growth and expansion of a firm

c. Limited Company

b. Partnership firm

d. Joint Hindu Family

Answer: _____

21. Technology changes fast in case of _____ industry

a. FMCG

c. Chemicals

b. Electronics

d. Iron

Answer: _____

22. LPG model was passed in India in the year _____

a. 1996

c. 1987

b. 1991

d. 1958

Answer: _____

23. _____ marketer is a small firm that choose to operate in some specialized part of the market
- a. Follower
 - b. Niche
 - c. Challenger
 - d. Cloner

Answer: _____

24. _____ is the moral fabric of society.
- a. Culture
 - b. Ethics
 - c. Beliefs
 - d. Religion

Answer: _____

25. When the Federal court did gave way to the Supreme court of India?
- a. 1st January 1966
 - b. 26th January 1950
 - c. 14th April 1977
 - d. 31st September 1963

Answer: _____

26. _____ refers to the value of a brand.
- a. Brand Positioning
 - b. Brand Personality
 - c. Brand equity
 - d. Brand Image

Answer: _____

27. _____ means the way through which a company achieves a balance of economic, environmental and social imperatives.
- a. CSR
 - b. Corporate governance
 - c. Social Audit
 - d. Economic audit

Answer: _____

28. Liberalization means _____
- a. Loosening of restrictions on business by the government
 - b. Imposing high taxes o the business
 - c. Barter system
 - d. Deals with making of the law in the country

Answer: _____

29. _____ is a public corporation.
- a. ECGC
 - b. IOC
 - c. Ministry of Finance
 - d. Doordarshan

Answer: _____

30. Industrial policy, The Factories Act, 1948 and Capital Issues control are the part of study of _____ environment.

- | | |
|--------------|----------------|
| a. Political | c. Demographic |
| b. Legal | d. Economic |

Answer: _____

31. _____ is important for interpretation of laws enacted by the legislative bodies

- | | |
|---------------|----------------|
| a. Government | c. Judiciary |
| b. Executive | d. Legislature |

Answer: _____

32. In the last three years highest FDI inflow is in _____ in India.

- | | |
|-----------------------------|----------------------|
| a. Service Sector | c. Power Sector |
| b. Telecommunication Sector | d. Electronic Sector |

Answer: _____

33. Kumar Manglam Birla committee recommended the framework of _____

- | | |
|-------------------------|-------------------|
| a. Social audit | c. CSR |
| b. Corporate governance | d. Economic audit |

Answer: _____

34. Judicial branch of political institutions is led by _____

- | | |
|---------------|------------------|
| a. Judge | c. Supreme court |
| b. High court | d. Governor |

Answer: _____

35. The Uruguay Round started in _____

- | | |
|---------|---------|
| a. 1988 | c. 1997 |
| b. 1963 | d. 1986 |

Answer: _____

M2E522

Duration: 2 hour & 45 Minutes.

- Q.1 Multiple Choice Question (Separate Sheet Attached)** 35
- Q.2 Answer any 1 Question out of 3.** 10
- A. Describe in brief the scope of business.
 - B. Define Business environment. Explain its characteristics and importance.
 - C. Explain in brief the types of business organizations
- Q.3 Answer any 1 Question out of 3.** 10
- A. Explain the role of Government in business.
 - B. What is the impact of business on Private sector, Public sector and Joint sector?
 - C. Explain the different types of Writs.
- Q.4 Answer any 1 Question out of 3.** 10
- A. What is the impact of Traditional value on business?
 - B. What is the impact of Technology on business?
 - C. Define Corporate Governance. Explain the importance and objectives of Corporate Governance.
- Q.5 Answer any 1 Question out of 3.** 10
- A. Write in brief about WTO.
 - B. Define MNC. Enumerate various merits and demerits of MNC.
 - C. Explain Trade related Intellectual Property Rights (TRIPs) in brief.