

Note. (1) All questions are compulsory (2) Figures to the right indicate full marks.

- Q.1 A. State whether the following statements are True or False (any 8). 08**
1. Social Entrepreneur is driven by profit objective.
 2. Entrepreneurship does not focus on results.
 3. Follow up of EDP is important for its success
 4. An entrepreneur is the owner of the organization.
 5. Franchising a type of joint venture.
 6. Innovation and invention is one and the same.
 7. Contingent plans help the entrepreneur to cope with risks.
 8. Working capital is required for payment of recurring expenses.
 9. Commercial Papers are long term form of financing.
 10. SIDBI refines SFCs that provide finances to small industries.

- Q.1 B Match the columns (any 7) 07**

| Sr. | Column A | Sr. | Column B |
|-----|---------------------|-----|---------------------------|
| 1. | Women entrepreneur | a. | Technical idea |
| 2. | Social entrepreneur | b. | Joseph Schumpeter |
| 3. | NGOs | c. | Swa- shakti |
| 4. | Monetary Incentive | d. | Florence Nightingale |
| 5. | SIDBI | e. | 1956 |
| 6. | Innovation | f. | 1990 |
| 7. | Invention | g. | Relief and rehabilitation |
| 8. | Sole Proprietorship | h. | Limited capital |
| 9. | LIC | i. | Loss due to fire |
| 10. | Insurable Risk | j. | Bonus |

- Q.2 A Explain the need of entrepreneurship. 08
 B Discuss the characteristics and qualities of a successful entrepreneur. 07

OR

- Q.2 C Explain in brief Theory of High Achievement by David McClelland. 08
 D Explain the socio-cultural and political influences on entrepreneurship. 07

- Q.3 A Describe the intrapreneurial process 08
 B What are the problems faced by women entrepreneurs in India 07

OR

- Q.3 C Describe the social responsibility of NGOs. 08
 D What are the factors to be considered in Entrepreneurial Development Programme (EDP) 07

- Q.4 A Explain the concept of innovation. What are the different types of innovation 08
 B What are the sources and methods of generating business idea? 07

OR

- Q.4 C What are the elements of a business plan 08
 D What are the factors influencing ownership type of a business enterprise 07

- Q.5 Discuss the problems of Venture set up 15
 OR

- Q.5 Write short notes on (any 3) 15
1. Self-Help Groups
 2. Ancillarisation
 3. Scheduling
 4. Third party Delivery Channel
 5. Methods of Marketing
