

M3B1122

SYBMS  
Semester - III

09/11/2022

Business Planning and  
Entrepreneurial Management

Total Marks: 75

Duration: 2 ½Hrs

Note: (1) All questions are compulsory (2) Figures to the right indicate full marks.

Q.1 A. State whether the following statements are True or False (any 8). 08

1. Social Entrepreneur is driven by profit objective.
2. Entrepreneurship does not focus on results.
3. Follow up of EDP is important for its success
4. An intrapreneur is the owner of the organization.
5. Franchising a type of joint venture.
6. Innovation and invention is one and the same.
7. Contingent plans help the entrepreneur to cope with risks.
8. Working capital is required for payment of recurring expenses.
9. Commercial Papers are long term form of financing.
10. SIDBI was setup through an Act of Parliament.

Q.1 B Match the columns (any 7) 07

Sr.	Column A	Sr.	Column B
1.	Women entrepreneur	a.	Manufactures of spare parts
2.	Joseph Schumpeter	b.	e-Bay
3.	Ancillary Unit	c.	No physical store needed
4.	Monetary Incentive	d.	1964
5.	Merger	e.	1984
6.	IFCI	f.	Innovation Theory
7.	IDBI	g.	Combination of two companies
8.	Online Auction	h.	Limited capital
9.	B2C	i.	Loss due to fire
10.	Insurable Risk	j.	Bonus

Q.2 A Explain the need of entrepreneurship. 08

B Discuss the characteristics and qualities of a successful entrepreneur. 07

OR

Q.2 C Explain in brief Theory of High Achievement by David McClelland. 08

D Explain the external influences on entrepreneurship development. 07

Q.3 A Explain the characteristics of intrapreneurial environment 08

B What are the problems faced by women entrepreneurs in India 07

OR

**OR**

- |            |          |  |           |
|------------|----------|--|-----------|
| <b>Q.3</b> | <b>C</b> | Describe the social responsibility of NGOs.  | <b>08</b> |
|            | <b>D</b> | What are the factors to be considered in Entrepreneurial Development Programme (EDP) | <b>07</b> |

- Q.4 A Explain the concept of innovation. What are the different types of innovation 08
- B What are the sources and methods of generating business idea? 08

OR

- Q.4 C What are the elements of a business plan 08
- D Discuss the process of creativity and the types of creativity 07

- Q.5 Discuss the problems of Venture set up 15

OR

- Q.5 Write short notes on (any 3) 15

1. Self-Help Groups
2. ICICI
3. Scheduling
4. Third party Delivery Channel
5. Methods of Marketing

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