

C4C324

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Duration: 3 hrs.

Marks: 100

13/03/24

Note: 1. All questions are compulsory.

2. Figures to the right indicate full marks.

- Q1. A. Choose the appropriate option and fill in the blanks: (Any 10) 10
1. _____ Management is concerned with the planning, organising, directing and controlling of manufacturing activities.
(Marketing / Production / Human Resource / Finance)
 2. _____ refers to deciding the timetable of starting and completion of production process.
(Routing / Scheduling / Despatching / Followup)
 3. _____ is the ratio of input to output.
(Productivity / Production / Marketing / Inventory)
 4. Six Sigma is developed _____.
(LG / Birla / Motorola / Reliance)
 5. The concept of Kaizen developed in _____.
(China / USA / India / Japan)
 6. The full form of ISO is _____ Organisation for Standardisation.
(Internal / Indian / International / Innovative)
 7. Stock Exchange is a type of _____ market.
(Primary / Secondary / Money / Unorganised)
 8. _____ is the first and largest Credit Rating Agency in India.
(CRISIL / CARE / ICRA / ICAI)
 9. For Trading in shares, _____ account is necessary.
(PPF / EPF / Fixed Deposit / Demat)
 10. In _____ scheme of mutual fund, the funds are partly invested in equity and partly in debt.
(Equity fund / Debt Fund / Close-ended / Balanced)
 11. The Government of India launched ' Start-up India Movement' in _____.
(1986 / 1996 / 2006 / 2016)
 12. In India, the concept of Micro-finance was introduced by _____.
(SBI / NABARD / IDBI / ICICI)

- Q1. B. State whether the following statements are True or False: (Any 10)** **10**
1. Routing is a part of Production Planning.
 2. Mass production is a type of Intermittent production system.
 3. Inventory control helps in avoiding overstocking and understocking.
 4. Quality refers to total goodness of a product.
 5. Six Sigma is a technique used to improve product quality.
 6. ISO certified companies are assured as good quality.
 7. The concept of Kaizen is popularised by Dr. Ishikawa Kaoru.
 8. Chit Funds and money lenders are examples of unorganised money market.
 9. NSE is the oldest Stock Exchange in India.
 10. The Head office of CRISIL is in Bangalore.
 11. Increase in household income and savings is one of the factors responsible for the growth of mutual fund in India.
 12. The concept of Micro finance was developed by Henri Fayol.
- Q2. Answer any 2 of the following:** **15**
- a. What is Production Planning? Discuss the importance of Production Planning and Control.
 - b. Write the difference between Continuous Production System and Intermittent Production System.
 - c. Explain the Techniques of Inventory Control.
- Q3. Answer any 2 of the following:** **15**
- a. What is Quality Circle? Explain its features.
 - b. Explain the meaning and importance of Total Quality Management.
 - c. What is Service Quality Management? Discuss the measures to improve service quality.
- Q4. Answer any 2 of the following:** **15**
- a. Explain the structure of Financial market in India
 - b. Who is a Speculator? Explain the types of Speculators.
 - c. Explain the functions of Credit Rating Agencies.
- Q5. Answer any 2 of the following:** **15**
- a. What is Mutual fund? Explain its advantages.
 - b. Explain the sources of funding the start-up business.
 - c. What is Micro Finance? Discuss its importance.
- Q6. Write Short note on: (Any 4)** **20**
- a. Objectives of Production Management.
 - b. Dimensions of Quality
 - c. SEBI
 - d. Systematic Investment Plan (SIP)
 - e. Advantages of Credit Rating
 - f. Self Help Group
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