## C4C323

SYBCOM SerATT 2313 Te3 CommIT

10

Time: 3 hours

Marks: 100

NOTE: 1. All questions are compulsory.

2. Figures to the right indicate full marks.

Q	1. (A)	Selec	t the appropriate option and	fill in the blanks: (Any 10)			
	1.		Management is concerned with the planning, organising, directing				
			ontrolling of production acti				
		a.	Inventory				
		b.	Finance	d. Human Resource			
	2.		In production system, small scale production is done as per customer specification.				
			Continuous	c. Informal			
			Intermittent	d. Mass			
				d. Mass			
	3.			ntory control, there is no need for a warehouse.			
		a.	ABC Analysis	c. Just in Time			
		b.	MAPICS	d. CARDEX			
	4.	KAIZ	EN was popularised by				
		a.	W.E. Deming	c. Masaaki Imai			
		b.	Henri Fayol	d. Dr. Ishikawa Kaoru			
	5.	The co	oncept of Six Sigma was int	roduced in			
			India	c. China			
		b.	USA	d. Japan			
	6.	Money lender, chit funds etc. are examples of market.					
		a.	Money	c. Internal			
		b.	Capital	d. longterm			
	7.		are known as Tejiwalas in India.				
	300	a.	Bull	c. Lame duck			
		b.	Bear	d. Stag			
	8.	The H	The Head office of CRISIL is situated in				
			Delhi	c. Kolkata			
			Mumbai	d. Chennai			
	9.	exchange is the oldest stock exchange in India.					
		a.	Bombay	c. Delhi			
			Bangalore	d. Madras			
	10.		is a type of mutual fund where the amount is partly invested in equity				
		and par	tly in debt securities.				
			Equity fund	c. Balanced fund			
		b.	Debt fund '	d. Bank fund			
	11.	The co	The concept of Micro finance was developed by				
		a.	Mr. Muhammad Younus	c. Peter Drucker			
		b.	Mr. K.K. Chaudhari	d. William Stanton			
	12.	The Go	The Government of India launched "Start-up India Movement" on 16 <sup>th</sup>				
	K	January					
			1916	c. 2000			
		ь.	1996	d. 2016			

QI. (B)	State whether the following statements are True or False: (Any 10)	10
	<ol> <li>The Production manager is the Head of Production Department.</li> </ol>	
	<ol><li>Job production is a type of continuous production system.</li></ol>	
	<ol><li>CARDEX system of inventory control is computerised.</li></ol>	

	<ol><li>Mutual fund offers low returns as compared to bank.</li></ol>	
	11. Hard commodities market deals in hard commodities like gold, precious	
	metals etc.	
	12. Equity share is an example of Derivative.	
Q. II	Answer any two of the following:	15
1.	Explain the steps in production planning and control.	
2.	What is productivity? Discuss the factors influencing productivity.	
3.	What do you mean by inventory? Explain the importance of inventory management.	
<b>Q. III</b>	Answer any two of the following: What is Quality Circle? What are its features.	15
2.	Discuss the procedure to get ISO Certification.	
3.	Explain the importance of Service Quality Management.	
Q. IV	Answer any two of the following:	15
1.	Explain briefly the structure of capital market in India.	
2.	Discuss SEBI and State its functions.	
3.	What do you mean by Credit Rating? What are the functions of Credit Rating	
	Agencies in India?	
Q. V	Answer any two of the following:	15
1.	What is Mutual Fund? Explain its Advantages.	
2.	Discuss the role of Micro Finance.	
3.	What are Self Help Groups? What are its functions?	
Q. VI	Write Short notes on: (Any 4)	20
1.	Objectives of Production management	
2.	Continuous production system	
3.	Cost of Quality	
4.	Stock Exchange	
5.	Systematic Investment Plan (SIP)	
6.	Funding for start-ups	
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4. Quality refers to total goodness of a product.

6. TQM was popularised by Peter Drucker.

shares or in paper form.

8. A Bear is a pessimistic speculator.

5. Six Sigma refers to improvement in process quality.

9. CARE is the second largest Credit Rating Agency in India.

7. Dematerialisation of shares means converting electronic shares into physical