

Marks: 75

Duration: 2 ½ hrs

Note: 1) All Questions are Compulsory.

2) Figures to the right indicate full marks

Q1.A) Multiple Choice Question (Any 8)

[08]

- 1) To earn profit is one _____ objective of business.
 - A) Economic
 - B) National
 - C) Social
- 2) Business Environment is _____ in nature
 - A) Rigid
 - B) Dynamic
 - C) Complicated
- 3) _____ refers to only the difference between the value of imports and exports.
 - A) Balance of Payment
 - B) Balance of trade
 - C) Balance of goods
- 4) _____ the quality in an entrepreneur
 - A) Experience
 - B) Social
 - C) Initiative
- 5) An appeal against the order of state commission can be filed before the_____.
 - A) National Commission
 - B) District Forum
 - C) Local Commission
- 6) _____ Audit is report of economic performance.
 - A) Social
 - B) Commerce
 - C) Legal
- 7) WTO is commenced on _____.
 - A) 1st January 1995
 - B) 1st February 1996
 - C) 1st March 1997
- 8) Foreign exchange regulation Act_____.
 - A) 1999
 - B) 1996
 - C) 1997
- 9) District Forum can deal with case involving value to goods/compensation not exceeding _____.
 - A) 1 Crore
 - B) 50 Lakh
 - C) 25 Lakhs

10) Social Audit is _____ in nature.

- A) Voluntary
- B) Common
- C) Compulsory

Q1.B) True Or False (Any 7)

[07]

- 1) Business objectives need not be multiple.
- 2) Environment Analysis does not predict the future.
- 3) Business ethics does not have universal application.
- 4) Entrepreneurs have role models.
- 5) Unethical practices are accepted in the society.
- 6) Business Organization is responsible for creating ecological imbalance.
- 7) Social Audit is not Compulsory.
- 8) WTO replaced by GATT.
- 9) Services Sector is fastest growing sector in India.
- 10) Export promotion is possible through FDI.

Q2.A) What are the economic and social objectives of business?

[08]

B) Explain SWOT analysis in details.

[07]

OR

C) What is environmental analysis? Explain its importance.

[08]

D) Explain different types of business objectives.

[07]

Q3.A) Explain factors influencing business ethics?

[08]

B) Define entrepreneur and explain characteristics of entrepreneur.

[07]

OR

C) Explain right of consumer as per consumer protection act 1986.

[08]

D) Explain role of entrepreneurship in economic development.

[07]

Q4.A) What is social Audit? Explain benefits of social audit.

[08]

B) Explain social responsibility towards different section.

[07]

OR

C) Explain Corporate Governance and its importance.

[08]

D) Define mechanism of corporate governance.

[07]

Q5.A) Explain WTO agreements and its implication.

[08]

B) Distinguish between MNCS v/s TNCS.

[07]

OR

C) Write Short Note (Any 3)

[15]

- 1) FDI
- 2) PESTLE Analysis
- 3) Business Ethics
- 4) Balance of Payment
- 5) Consumer protection act 1986

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