

TABLE OF CONTENT OF PRINT JOURNALS



DECEMBER 1, 2020
KARNATAKA SANGHA S MANJUNATHA COLLEGE OF COMMERCE
Kanchangaon, Khambalpada, Thakurli (East) - 421201

DECEMBER – 2020

1. BANCO:

S. No.	Title	Page No.
1	Editorial	1
2	Readers Appreciate	4
3	Changing the Dynamics of Cooperative Banking	7
4	Banking Regulation act 1949 (Amended)	15
5	Invocation for Post-Corona Recovery of Arrears	17
6	Banking Regulation Act Amendment Applicable to Co-Operative Banks	19
7	A Triple Jump by RBI	23
8	Deposit Mobilisation by Primary Cooperative Societies & Problems - An Overview	25
9	Making Loans Defaulted?	27

2. FINANCE INDIA

S. No.	Title	Author	Page No.
1	Developing the Banking System Stability Index (BSSI): Comparison and Ranking of Banking System of 127 Countries	Aman Agarwal & Yamini Agarwal	1219
2	Empirical Results of Effects of Governance Practices on Financial Performance of Privately Managed Pension Fund in India	Tanesh Bhattacharya & Anupam Rastogi	1271
3	Implementation of Basel III in Indian Banking System	Manisha Manchanda & Kaveri Hans Sardana	1287
4	An Empirical Study of Market Timing Abilities of Mutual Fund Managers in India	Akshay Damani and Nandip Vaidya	1299
5	The Impact of Mobile Banking on Financial Performance of Commercial Banks in India	Meena Sharma, Jelsy Joseph and D Suresh Kumar	1313
6	Foreign Exchange Reserves Accumulation: A Cost - Benefit Analysis for India and Brics	Namita Sahay	1323
7	Impact of Global Financil Crisis on the Efficiency of Indian Public Sector Banks	Shumila Cheshti and Nisar A. Khan	1345

8	Abstracts of Doctoral Dissertations: Impact of Global Recession on The Export Performance of Apparel Industry in Tirupur	G. Yoganandan	1371
9	Impact of Foreign Exchange Rate Fluctuations on Stock Prices in Selected Industries	Roshan Kumar	1379
10	Conference Paper: Determinants of Manufacturing Outward FDI From India: Role of Host Country Factors	K. V. Bhanu Murthy and Anindita Goldar	1401
11	What Determines Risk of Bankruptcy?	Tarika Sikarwar	1429

3. INDIAN JOURNALOF MARKETING:

S. No.	Title	Author	Page No.
1	Relationship Marketing Effectiveness Model for an Indian NBFC	Prasanta Kumar Suar & Sasmita Mishra	8
2	Will Mobile Application Technology Help Retail Merchandising? Breakthrough Innovation by FMCG Companies	Shilpa Sarvani Ravi & Shikha Bhagat	24
3	Conjoint Analysis of Consumers' Preference Towards Packaged Milk	Amit Kumar Arora & Vijay Prakash Gupta	40

4. SOUTHERN ECONOMIST:

S. No.	Title	Author	Page No.
1	Mega Free Trade Pact	Vijayalakshmi V	5
2	Monetary Policy of the Government of India for FY 2020-21 and its impact on Bank Home Loans	V Mohan Rao	7
3	Corporate Management Thrives on Long-Term Strategy Short-Term Expediency Drags Long-Term Prospects Business in Competitive World	K U Mada	9
4	Smart Class Rooms - Building Blocks	Vijayalakshmi V	14

5	Women Employees in Public Sector Undertakings an Analysis of their Post Voluntary Retirement life	S Jayalakshmi Priya	15
6	Corona Virus Terminology	N Gopalakrishna	21
7	It is Time for Banks to Look Deeply within Reorienting Banking Post-COVID	Shaktikanta Das	23

S. No.	Title	Author	Page No.
1	Bank Licences for Business Houses	Vijayalakshmi V	5
2	Stronger Sounder and Better Banks for Tomorrow	K K Ammannaya	7
3	In-depth Study of Indian Agricultural Marketing System	V Mohan Rao	9
4	Health Awareness Advertising	N Gopalakrishna	12
5	NGOs, Women Empowerment and Accountability A Review of Literature	Sarah Naqvi Shirin	13
6	NBFC Regulation - Looking Ahead	M Rajeshwar Rao	16
7	Report Summary: The 15th Finance Commission Report for FY 2020-21		21
8	United Nations at 75: Expectations of Global Civil Society	D Jeevan Kumar	26
9	National Webinar Report: PRIs: Ideas, Initiatives and Implementation	Satua Simdaram	27

5. THE INSURANCE TIMES:

S. No.	Title	Author	Page No.
1	Health Insurance Landscape: Before & Beyond 2020	Vinay Verma	19
2	Performance of Crop Insurance Schemes in India	Arman Oza	26
3	Consumer Protection Act 2019: Changing time to own product liability insurance?	Deepak Kumar	30
4	Effectual Insurance underwriting in this decisive juncture of new normal situation	Anabil Bhattacharya	35

Vijay H	43
Kalhandki	43

5 Child Insurance: A legacy to leave behind

6. THE MANAGEMENT ACCOUNTANT:

S. No.	Title	Page No.
1	MSME and ITS Impact on Indian Economy	19
2	Revival of MSMEs (Post Covid-19) - Strategy of CMAs	22
3	Fintech's Outreach to MSME - A Fortune of \$380 Billion Credit Gap	26
4	Government Procurement from MSME's: The Present & The Future	31
5	Dispute Settlement Mechanism Under MSME Act, 2006 & Micro and Small Enterprises Facilitation Council	35
6	Exploring MSME with prevision of Definition of MSME	39
7	Vision of "ATMA NIRBHAR BHARAT" - Role and Significance of MSME	44
8	Reflections and Proposed Tactics of The Digitalisation and Innovation Practices - Perspective of Indian MSMEs	48
9	Micro, Small & Medium Enterprises in New Technological ERA: Challenges & Road Ahead	53
10	CDP Acts as Driving Force to The MSME Sector: A Case Study of Fan Cluster in west Bengal	56
11	Digital Transformation: An Inevitable Agenda for MSMEs to Survive, Surge Head & Succeed	62
12	A Study for Understanding the Problems of MSMEs under Current Pandemic Situation - With Special Reference to Kolkata	65
13	Digital Transformation - Transmutation of Crowd Funding for Indian Startups into a Financial Revolution	74
14	Interview Intervention: Interviewers Need to Equip with Interview Techniques	79
15	Covid-19: Building Innate Immunity	82
16	Some Issues in the Determination of Ring Frame-Tenders' wage cost per kg of yarn	88
17	Role of Eco-Efficiency in Evaluating Environmental Performance and In Accomplishing Sustainable Development Goals: Case Study of ITC Ltd.	95
