

Duration: 2.5 hrs.

RHM F324

SYBMS-IV  
Ethics & Gov [FCJ]  
15/3/24

Marks: 75

- Note: 1. All questions are compulsory.  
2. Figures to the right indicate maximum marks.

- Q.1 A Choose the correct alternative (any 8)** 8
- 1 The Word ethics is derived from Greek word \_\_\_\_\_  
(i) Ethos (ii) Ethology (iii) Ecology (iv) Economics
  - 2 The principle of \_\_\_\_\_ is the basic principle in transactional analysis  
(i) Morality (ii) Equity (iii) Honesty (iv) Truth
  - 3 Ramlinga Raju was a fraudster involved in \_\_\_\_\_ fraud  
(i) Stock Exchange (ii) Satyam Computers (iii) Bofors Scam
  - 4 Use of the children in the advertisements is \_\_\_\_\_ practice  
(i) unethical (ii) ethical (iii) moral (iv) legal
  - 5 Business Ethics is an application of ethics to \_\_\_\_\_ practices.  
(i) Job (ii) Profession (iii) Business (iv) State
  - 6 \_\_\_\_\_ is the ethical behaviour of business towards society.  
(i) Business Ethics (ii) Corporate Governance (iii) CSR (iv) Financial Reportings
  - 7 An organization that is owned by shareholder but managed by agents on their behalf is conventionally known as the modern \_\_\_\_\_.  
(i) Conglomerate (ii) Corporation (iii) Company (iv) Firm
  - 8 The modern corporation has four characteristics. These are limited liability, legal personality, centralized management and \_\_\_\_\_.  
(i) Fiduciary duty (ii) Stakeholders (iii) Shareholders (iv) Transferability
  - 9 \_\_\_\_\_ are the real owners of the company.  
(i) Customers (ii) Government (iii) Shareholder (iv) BOD
  - 10 Company should charge fair price on product is CSR towards \_\_\_\_\_.  
(i) Employees (ii) Customers (iii) Society (iv) Investors
- Q.1 B State whether the following statements are True or False (any7):** 7
- 1 Business & Ethics do not go hand in hand.
  - 2 The word shareholder & stakeholder are synonyms.
  - 3 Honesty is a requirement of ethical leadership
  - 4 Violence against workers is a type of corporate crime
  - 5 Telgi Scam is related with Network Scam
  - 6 The Audit Committee has wide powers and also looks into the compliance with Accounting Standards.
  - 7 The top 100 NSE companies are moving beyond compliance to focus on creating long-term impact for beneficiaries of their CSR projects.
  - 8 Cadbury committee was chaired by Mr. Kumara Mangalam Birla was a landmark document in India.
  - 9 The new SEBI (PIT) Regulations, 2015 intend the listed entities to formulate a stated framework and policy for fair disclosure of events.
  - 10 The CSR activity shall have proximity and budget best fit for the company.

Q.2	A	Explain the features of Ethics	8
	B	Explain 3 Cs of Business Ethics	7
<b>OR</b>			
	C	Explain the role of Government in Business Ethics.	8
	D	Explain how Wipro exhibits an ethical culture.	7
Q.3	A	Explain Unethical Marketing Practices followed by companies in India	8
	B	Write the meaning of Ethics. Write in detail the principles to be followed for ethics in finance.	7
<b>OR</b>			
	C	Explain the guidelines to promote workplace ethics	8
	D	Write in detail the White Collar Crimes.	7
Q.4	A	Explain corporate governance. What is feature of corporate governance?	8
	B	Explain need & Objective of corporate governance.	7
<b>OR</b>			
	C	What is insider trading? Explain forms if insider trading.	8
	D	Explain challenges of corporate governance.	7
Q.5	A	What is CSR? Explain need of CSR.	8
	B	Explain issues & Challenges of corporate social responsibility.	7
<b>OR</b>			
	C	<b>Short Notes any 3</b>	15
	1	Stakeholder theory.	
	2	Distinguish between Ethics & Law	
	3	German Model	
	4	Sahara Scam	
	5	Ethical issues in international trading.	

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