

# TABLE OF CONTENT OF PRINT JOURNALS



JULY 1, 2020
KARNATAKA SANGHA S MANJUNATHA COLLEGE OF COMMERCE
Kanchangaon, Khambalpada, Thakurli (East) - 421201

# **JULY - 2020**

#### 1. BANCO:

| S. No. | Title   | Page No. |
|--------|---|----------|
| 1      | Editorial   | 1        |
| 2      | Covid-19 pandemic and Indian Banking challenges and solutions | 5        |
| 3      | Banking in the Recession Loop - Planning and Measures         | 9        |
| 4      | Banking measures and schemes in the wake of Great depression  | 11       |
| 5      | Co-Operative Banking after Corona Pandemic                    | 17       |
| 6      | Post COVID-19 Co-Operative Banks                              | 23       |
| 7      | Banking solutions and plans in the Great Depression           | 25       |
| 8      | Cyber Security - Need of the hour for Co-operative Banks      | 27       |
| 9      | Important provisions of The Maharashtra Co-op. Societies Act  | 33       |

# 2. BANKING FINANCE:

| S. No. | Title   | Author                | Page No. |
|--------|---|-----------------------|----------|
| 1      | Interest Subvention Scheme to Formalize MSMEs and Facilitate Growth | N Mohammad<br>Ali     | 28       |
| 2      | Interest Rates in Banks and Its Role in Economy                     | Nilotpal<br>Banerjee  | 31       |
| 3      | Agriculture Value Chain Financing                                   | Pravindra<br>Kumar    | 35       |
| 4      | Marketing Strategies for MSME Business by Banks                     | Janardan Gadi         | 39       |
| 5      | CIBIL MSME Rank - An Additional due diligence<br>Tool               | Navnit Kumar          | 44       |
| 6      | Let's Understand MSMEs under New Rule                               | Rohit Narain<br>Singh | 47       |

# 3. KURUKSHETRA:

| S. No. | Title   | Author                    | Page No. |
|--------|---|---------------------------|----------|
| 1      | MGNREGA-A Social Security Net                       | K K Tripathy & S K Singla | 5        |
| 2      | Social Security: Issues, Challenges and Initiatives | Manjula<br>Wadhwa         | 11       |
| 3      | Agriculture and Social Security                     | J P Mishra                | 16       |

| 4 | Education - The Backbone of Development  | Sarah Iype                                   | 22 |
|---|--|--|----|
| 5 | A Step Towards Health Security           | Dr. Santosh Jain<br>Passi &<br>Akanksha Jain | 28 |
| 6 | Empowering Rural Communities             | Dr. H L Sharma                               | 34 |
| 7 | Combating COVID-19                       | Nimish Kapoor                                | 39 |
| 8 | Empowering 'Divyang' and Senior Citizens | Tripti Nath                                  | 46 |

# 4. PRAJNAN:

| S. No. | Title  | Author                                   | Page No. |
|--------|--|--|----------|
| 1      | Impact of Trade Liberalisation on Tea Industry in India (1964 to 2017)                     | Rarashram Patil                          | 107      |
| 2      | Stock Markets, Macroeconomics and Financial Structure of BRICS Countries and USA           | Pradiptarathi<br>Panda M<br>Thiripalraju | 123      |
| 3      | Dynamics of Contagion and Spillover Effects:<br>Further Evidence from Major Equity Markets | Rakesh Shahani<br>& Fahad Umar           | 161      |
| 4      | Cooperative Banks and Deposit Insurance  | M R Das                                  | 185      |
| 5      | The Story of Indian MSMEs: Despair to Dawn of Hope - B Yerram Raju                         | Amol Randive                             | 201      |
| 6      | Sales People don't Lie - Roshan L Joseph   | Elizabeth James                          | 203      |
| 7      | Evolution of Banking System in India since 1900 - O P Chawla                               | V S Kaveri                               | 205      |

# **5. SOUTHERN ECONOMIST:**

| S. No. | Title   | Author                 | Page No. |
|--------|---|------------------------|----------|
| 1      | Banks and Strategic Sector List   | Vijayalakshmi<br>V     | 5        |
| 2      | The Yes Bank Episode  | Mohan Rao V            | 7        |
| 3      | Challenges Faced by the Emerging Naga Women Entrepreneurs                                     | Loreni Yanthan         | 9        |
| 4      | Strategies of Banks in Reaching the Unreached: An Assessment                                  | Achutha Poojary<br>K   | 13       |
| 5      | Reengineering of Healthcare System with Buffer and Pump House in India - A Study in Karnataka | Kelsur S<br>Rajashekar | 19       |

| 6 | Fiscal Consolidation Rules, Development Expenditure and Economic Growth in India: Empirical Evidence from ARDL Approach | Subramanya A    | 27 |
|---|---|-----------------|----|
| 7 | PM's address of 'Mann Ki Baat 2.0'  |                 | 35 |
| 8 | RBI Governor's Statement  | Shaktikanta Das | 39 |
| 9 | Report Summary: Environmental Performance<br>Index 2020 - D Jeevan Kumar  |                 | 43 |

| S. No. | Title  | Author             | Page No. |
|--------|--|--------------------|----------|
| 1      | Employment Generation Goal   | Vijayalakshmi<br>V | 5        |
| 2      | Stimulus Policy in Response to Covid-19 and Burden on Consumers    | A Chatterjee       | 9        |
| 3      | Indian Economy Needs Rejuvenation                                  | Mohan Rao V        | 11       |
| 4      | Essential Aspects for Effective Entrepreneur                       | Vijayalakshmi<br>V | 15       |
| 5      | Post Covid Rural India   | N Gopalakrisha     | 19       |
| 6      | Causes of Problem Loans Early Warning Signals                      | Ramachandran<br>N  | 21       |
| 7      | Indian Border Issue  | Vijayalakshmi<br>V | 33       |
| 8      | Report Summary: COVID-19: Urgent call to Protect People and Nature | D Jeevan Kumar     | 36       |

# 6. THE ECONOMIC CHALLENGER:

| S. No. | Title   | Author  | Page No. |
|--------|---|---|----------|
| 1      | Workplace Bullying: Policy and Solutions  | Taylor Flowers,<br>Rodger<br>Morrison, John<br>M Mankelwicz | 3        |
| 2      | Deaths By Covid-19 In India: An Econometric<br>Analysis of Cyclical Variation   | Dr. Dbes<br>Bhowmik   | 13       |
| 3      | Corona virus Pandemic Impact on The Indian<br>Economy: An Analysis  | Mithilesh<br>Kumar Sinha                                    | 27       |
| 4      | Smart-manoeuvre Your Stress to Succeed  | Dr. Chikkala<br>Venugopal Rao                               | 37       |
| 5      | "Technology As Competitive Edge - IT Challenges & Opportunities for Inclusive Growth & Rural Development - After Corona Virus Pandemic" | Actor Advocate<br>Lion Prof. Dr.<br>Firdos T Shroff         | 45       |

| 6  | Impact Of Covid-19 on Socio-economic Conditions in India                                   | Dr. Jyotsana<br>Kulshreshtha<br>Shobhit<br>Kulshreshtha | 53 |
|----|--|---|----|
| 7  | The Impact of Corona Crisis on Education System:<br>An Overview                            | Dr. Ajay Kumar<br>Kushvaha                              | 57 |
| 8  | The Behaviour of Online Consumers of Electronics<br>Goods in Hyderabad Metropolitan Region | Ms. Jaya<br>Kagada, C V<br>Ranjani                      | 61 |
| 9  | Financial Literacy of Working Women in India: A Theoretical Review                         | G Saritha Dr. K<br>Srinivas                             | 73 |
| 10 | Digitalization Challenges in India   | Dr. Abha<br>Agrawal                                     | 79 |
| 11 | Importance of Vocational Education in Employment for Women                                 | Tazhi Fatima  | 85 |

#### 7. THE INSURANCE TIMES:

| S. No. | Title   | Author                 | Page No. |
|--------|---|------------------------|----------|
| 1      | Health Insurance Schemes to Gen-S (Silver-Line)                                       | N S N Reddy            | 23       |
| 2      | Framework for Safety and Insurance Education at School Level                          | S H Gejji              | 26       |
| 3      | Current Corona Crisis & its impact on Indian Insurance                                | Anabil<br>Bhattacharya | 29       |
| 4      | Cyber criminals ramping up phishing attacks amid COVID-19 crisis                      | Danielle Roth          | 39       |
| 5      | Consumer takes the front seat - Kuwait enters into a new era of Insurance Regulations | Ram Mohan<br>Reddy     | 55       |

# 8. THE IUP JOURNAL OF ACCOUNTING RESEARCH & AUDIT PRACTICES:

| S. No. | Title   | Author  | Page No. |
|--------|---|---|----------|
| 1      | The Effect of Capital Structure on Organizational<br>Performance of Listed Ghana Club 100 Companies | Eric Boachie<br>Yiadom, John<br>Kweku Mensah<br>Mawutor,<br>Richard Fosu<br>Amankwa and | 7        |

|   |   | Stephen Yalley<br>k  |    |
|---|---|----------------------|----|
| 2 | Does Microfinance Participation Lead to Over-<br>Indebtedness? Evidence from India  | Sunil Puliyakot      | 22 |
| 3 | A Measurement Model for Exploring the Factors<br>Affecting Covid-19 at Global Level   | Asha Sharma          | 49 |
| 4 | The Impact of Regulatory Capital and Bank<br>Characteristics on the Relationship Between Bank<br>Competition and Risk Taking in the Banking<br>System | Eman Abdel-<br>Wanis | 66 |

# 9. THE IUP JOURNAL OF MANAGEMENT RESEARCH:

| S. No. | Title   | Author  | Page No. |
|--------|---|---|----------|
| 1      | Risk Factors Causing Cost Overrun in Highway Construction Projects  | Rajput B,<br>Agarwal A and<br>Yadav S             | 7        |
| 2      | Virtual Teams: Team Empowerment, Process<br>Improvement, Team Member Satisfaction and<br>Customer Satisfaction                            | Basak M<br>Berberoglugil                          | 23       |
| 3      | Towards Modelling a Higher Education Prism for<br>Graduate Employability: An Exploratory Study for<br>Management Education in South India | Prasad R,<br>Aryasri A R and<br>Prabhu Kumar<br>A | 62       |

# 10. VINIMAYA:

| S. No. | Title   | Author                     | Page No. |
|--------|---|----------------------------|----------|
| 1      | Managing Problem Loans  | K Srinivasa Rao            | 5        |
| 2      | Logical Framework Approach to Study and<br>Implement Asset Liability risk Management System<br>in select Rural Cooperative Banks in Uttar Pradesh | Prabhat Keshava            | 14       |
| 3      | Priority of Secured Creditors to Realise Secured Assets   | Hareesh Kumar<br>Kolichala | 31       |
| 4      | Automotive Financing: Changed Opportunities   | Jatin Khanduja             | 49       |

# 11. YOJANA:

| S. No. | Title   | Author  | Page No. |
|--------|---|---|----------|
| 1      | Ethical Wealth Creation for a Self-reliant India                      | Dr. Krishnamurthy V Subramanian & Surbhi Jain | 6        |
| 2      | Export Strategy   | Dr. Ajay Sahai                                | 10       |
| 3      | JAM Trinity   | Ankita Sharma,<br>Hindol Sengupta             | 15       |
| 4      | Making Farmers Self-Reliant   | Dr. Jagdeep<br>Saxena                         | 20       |
| 5      | Rural Development   | Dr. Nakul<br>Parashar                         | 26       |
| 6      | Resilient Health Systems  | Dr. Manisha<br>Verma &<br>Siddartha<br>Kumar  | 30       |
| 7      | Effective Resource Management: Harnessing Skills of Incoming Migrants | Rajeev Kumar                                  | 37       |
| 8      | Improving Livelihood Opportunities                                    | Shipra Saxena &<br>Narendra Singh<br>Chouhan  | 40       |
| 9      | Gandhiji's Approach of Self-Reliance                                  | Dr. D P Singh,<br>Moni Sahay                  | 43       |
| 10     | Swachh and Smart Cities   | Dr. Krishna Dev                               | 47       |
| 11     | Digital Defence Against Covid-19                                      | Saurabh Gaur,<br>Richa Rashmi                 | 53       |
| 12     | Technology and Learning   | Dr. Abhay<br>Kumar                            | 59       |
| 13     | Satyajit Ray's Films: Deconstruction of Men and Masculinities         | Dr. Debjani<br>Halder                         | 63       |