

TABLE OF CONTENT OF PRINT JOURNALS



JUNE 30, 2023 KARNATAKA SANGHA'S MANJUNATHA COLLEGE OF COMMERCE Kanchangaon, Khambalpada, Thakurli (East) - 421201

June – 2023

1. BANCO:

Sr. No.	Title	Page No.
1	Financial Inclusion : A Brief Information	12
2	National Strategy for Financial Inclusion	22
3	Not Demonetization, only Currency management exercise and note exchange	24
4	Digital Revolution - Present and Future Disposition	28
5	World Recession and Indian Banking	32
6	Financial Literacy in India : A Survey of Villagers	38
7	Financial Literacy	46
8	Digital Banking - the Future of India	50
9	Financial Literacy and Awareness	52
10	Financial Literacy of Depositors & the Bankers	54
11	The result of a digital revolution : Business, prevalence, present and future scope	56
12	Financial Literacy - Need of the Hour	58
13	Financial Literacy - an absolute necessity/need of the moment	60
14	Digital Banking and Cooperative Banks	62
15	Fixed Deposit under Income Tax Act, Section 80c	64
16	Depositor Education and Awareness Fund Scheme (DEAF Scheme)	66
17	Co-operative must make deliberate efforts to promote financial literacy	68
18	Digital Banking : IT Act and recommendations by committees	70
19	The effects of World recession on the Banking sector	72
20	Digital banking revolution & the future of Co-op credit societies (Patasantha)	74
21	Financial Literacy	76
22	Financial Literacy - Need of the Hour	78
23	The aftermath of the Silicon Valley bank crisis!	80
24	Economic literacy and awareness- need of the hour	
25	The digital revolution in Banking Sector - Present and Future	84
26	Amid Global Recession, India a High-Headed Economy	86

2. BANKING FINANCE:

Sr. No.	Title	Author	Page No.
1	Production Linked Incentive (PLI) Scheme 2.0	Tushar Maheshwari	24
2	NPA Management of Psu Bank at the cost of exchequer	Dr. Deepak Kumar	28
3	Relief measures by banks in areas affected by natural calamities	Vikas Mahangare	33
4	E-Banking Management in India	Dr. Morusu Siva Sankar	37
5	Audit & Inspection in Indian Banks - Opportunities and Concern	Raj Kumar Sharma	42

3. EDUTRACKS:

Sr. No.	Title	Author	Page No.
1	Online Teaching of School Students: Some Innovative Techniques	Dr. Amit Sharma, Dr. Akhilesh Kumar Upadhyaya & Dr. Sanjiv Kumar Sharma	5
2	Educating the Impaired	Dr. Premananda Mishra	10
3	Harmony and Peace through Education: Philosophical Concerns of Swami Vivekananda	Dr. Sankaranarayanan Paleeri, Swaliha O. & Anupama V.M.	12
4	Artificial Intelligence (AI) in Education: Need of the Hour	Dr. Mohsin Ali Khan	15
5	Role of NAAC for Quality Development in Teacher EducationBandi Thirupathi, Dr. Shekharam P. Yelekar		21
6	The use of Gamification in Libraries to engage users and Promote LearningN. S. Basanal		23
7	Extent of Self-Esteem among Adolescents	Dhanya Mohan S., Dr. Ajimol P.G.	26
8	A Study on Fourth Industrial Revolution and Education	Tanushree S. Bhargava	34
9	Effect of Yoga Practice on Selected Variables among School Students	Dr. Maya. J. Pillai, Vaishakh. K.	39
10	Reflective Practice as a Tool for Inner Growth	Baren Kumar Raul, Dr. Meera Bansal	44

4. FINANCE INDIA:

Sr. No.	Title	Author	Page No.
1	LONG RUN AND SHORT RUN RELATION BETWEEN EXCHANGE RATE AND INDIAN STOCK MARKET	Amit Chaudhary, Rajkumar Sharma & Yamini Agarwal	321
2	MONEY LAUNDERING AND ITS IMPACT ON FINANCIAL INDICATORS G. Iiankumaran, V. Darling Selvi & V. Govindaraja		335
3	AN EMPIRICAL STUDY OF CUSTOMER COMPLAINTS : NATURE, EXTENT, AND STRATEGIES FOR MITIGATING COMPLAINTS	USTOMER ENT, AND Rajinder K. Uppal &	
4	EMERGING DETERMINANTS AND ANALYTICS OF OFF-BALANCE SHEET ACTIVITIES (OBSA) OF COMMERCIAL BANKS	Manish Dadhich, Shalendra Singh Rao, R. Sharma & R. Meena	383
5	HERO BEHAVIOR IN INDIAN STOCK MARKET : UPSHOTS OF COVID-19 PANDEMIC	Meera Ramba Komal &	
6	OVERHANG OF NPA PROBLEM IN BANKS IN INDIA AND SAARC COUNTRIES : A SURVEY BASED APPROACH	Richa Verma Bajaj & Dipali Krishnakumar	421
7	LOND AND SHORT-RUN EFFECTS OF MODE-WISE TRADE VOLUME ON NIFTY RETURNS : A VECM MODEL APPROACH	Janani Ravinagarajan & Sharon Sophia	443
8	EXPORT PERFORMANCE AND FIRMS CHARACTERISTICS : STUDY BASED ON TRANSPORT MANUFACTURING FIRMS IN INDIARekha Melwani		463

5. INDIAN JOURNAL OF FINANCE:

Sr. No.	Title	Author	Page No.
1	Are Liquidity and Credit Risk Key Determinants of Corporate Credit Spreads (CCS) in India?	Lithin B. M., Suman Chakraborty & Nikhil M. N.	8
2	Factors Impacting Corporate Social Responsibility of Top Firms Listed in India	Vikas Behal & Rajinder Kumar Uppal	27
3	What Determines the Efficiency of Working Capital Among Rajasthan MSMEs?	Saurabh Chandha, Deepak Kumar Tripathi & Ankita Tripathi	45
4	Economic Policy Uncertainty and Government Bond Prices Muhammadriyaj Fanivand & Pravin Jadhav		63

6. INDIAN JOURNAL OF MARKETING:

Sr. No.	Title	Author	Page No.
1	Consumers' Attitude Toward Electric Vehicles in India : Mapping Psychological Antecedents and Consequences	Pushpinder Singh, Inderpreet Sandhu, Amar Inder Singh	8
2	Influence of Social Media on Post-Purchase Dissonance : An Empirical Study	S. Shyam Prasad, Amruta Y. K.	28
3	A Study on the Perception of Selected Ethnic Communities Toward Communication Media : An Empirical Study	Pankaj Kumar Sharma, Shazeed Ahmed	47
4	Branding Regenerative Tourism for Sustainable Rural Destinations : A Critical Reflection Perspective	Sabari Shankar Ravichandran	60

7. KURUKSHETRA:

Sr. No.	Title	Author	Page No.
1	Fostering Water Management Food Security	Dr. Neelam Patel, Dr. Tanu Sethi	5
2	Water Conservation through Community Planning	Dr. K. K. Tripathy	11
3	Educating People to Save Every Drop of Water	Balendu Sharma Dadhich	19
4	Making Villages Water Sufficient	Partha Pratim Sahu	24
5	Water Use Efficiency Ensuring Water Sustainability	Suneel Kumar Arora	29
6	Water Conservation and Multiple Use Management	Souvik Ghosh, Shreya Anand	35
7	2023 : Year of International Water Commitments and What it Means for Rural India	Ekansha Khanduja, Shreya Wadhawan, Saiba Gupta	41
8	Rainwater Harvesting for Sustainable Agriculture	Dr. Harender Raj Gautam	46

8. PRABANDHAN: INDIAN JOURNAL OF MANAGEMENT:

Sr. No.	Title	Author	Page No.
1	A Systematic Literature Review of Work-Life Fulfilment and Future Research Implications	Shalu Shukla & Puja Khatri	8
2	Will AI Replace Humans from Human Resources? A Case Analysis	Aruna Polisetty & Paluri Sheela	25
3	Trends and Future Directions of Accreditations in Higher Education : Bibliometric Analysis	J. Srikanth Reddy, Ritu Sharma & Amit Kumar Gupta	39
4	Knowledge Management in Indian Higher Education - Issues and Challenges	A. Arun Kumar	60

9. SOUTHERN ECONOMIST:

Sr. No.	Title Author		Page No.
1	Trade Logistics and India	Vijayalakshmi V.	5
2	The Impact of Health on India's \$5 - Trillion Economy	Mohan Rao V.	7
3	Congress Party's Emphatic Victory in Karnataka	P. S. Jayaramu	9
4	The Rupee Ban - An Exercise in Currency Operations Management?	N. S. Viswanath	11
5	An Overview of Operations of NBFCS in 2021-2022	N. Ramachandran	13
6	Financial Benchmarks in India : A Coming of Age	T. Rabi Sankar	19
7	New Features of Consumer Act, 2019	Reshel Bretny Fernandes	27

Sr. No.	Title	Author	Page No.
1	The RBI Interest Rates and Inflation The Russian Oil Imbroglio	Mohan Rao V.	7
2	Empowerment of the Rural Poor - Gandhian Approach : Some Peeps into Their Relations	D. Pulla Rao	11
3	The Affliction and Futile of Indian Economy In view of Recovery Mechanisem	V. Saravanan	13
4	Assessing Inflation Expectations Adjusting for Households' Biases	Silu Muduli, G V Nadhanael, and Sitikantha Pattanaik	19
5	39th Annual Conference of A. P. Economic Association Report	K. Munirathnam Naidu	27

10. THE INDIAN BANKER:

Sr. No.	Title	Author	Page No.
1	Negotiation Ecosystem : The Practical Way	Ranjita Sharan Singh	12
2	Recent Regulatory Initiatives	Kalicharan Das	19
3	Central Bank Digital Currency or e-₹ Future Currency of Digital India	Suraj Kumar Shoundik	28
4	FPI Investments in India Debt and Equity	Dr N K Kishore, Dr Venu Gopal Rao	33
5	Notification of the Amendments under the PMLA To Strengthen Regulation of Crypto and Virtual Digital Assets	Hartosh Kumar Srivastava	38
6	Digital India	Srinivasrao Nandiwada	42
7	Insolvency and Bankruptcy Code 2016 'Commercial Wisdom' of CoC	Anil Kumar Bansal	48
8	संभावनाओं से भरा खाद्य व कृषि प्रसंस्करण क्षेत्र एव बैंकिंग उद्द्योग	नौशाबा हसन	54
9	वित्तीय साक्षरता	नीलम उपाध्याय	58
10	कौशलयुक्त युवा करेंगे समृद्धि का मार्ग प्रशस्त	सतीश सिंह	62

11. THE INSURANCE TIMES:

Sr. No.	Title	Author	Page No.
1	My Name is Claim	Samiran Lahiri	20
2	Does Banc assurance have a future in India	Venkatesh Ganapathy	23
3	Understanding the crisis plaguing the Insurance Industry of India	Jagendra Kumar	26
4	How AI, data analytics is going to shape future of Insurance underwriting in India	Bhargav Dasgupta	32
5	The Talent Gap in Insurance Industry	Sanjay Singh	33
6	Basic Elements of law of probability or law of large numbers insurance	R. Venkatesan	36
7	Crafting Industry Ready Human Resources	Dr. V V K Mohan	41

12. THE MANAGEMENT ACCOUNTANT:

Sr. No.	Title	Page No.
1	Assessing The Effectiveness Of Management Accounting In Promoting Sustainability In Businesses	14
2	Tomorrows Accountant: Essential Skills Needed For Block chain Accounting And Impact On Auditor	17
3	The Role Of Management Accounting In Enabling Sustainability In Business: A Comprehensive Review	22
4	Re-Engineering The Decisional Process In Management Through Fintech	27
5	Technological Innovations Promoting Sustainability Through Strategic Management Accounting	32
6	SEBI And The Reform On Sustainable Finance (Part 3 Of 3)	36
7	A Study Of Factors Affecting Investment Decision Making During Covid-19	39
8	Digital Agriculture Infrastructures For Future Farming In India	43
9	Green Technology A Step Towards Green Economy	48
10	India's Renewable Energy Preparedness: Assessing The Viability Of Bioethanol As A Key Element In The Green Energy Transition	52
11	Empowering Smart City Governance: Role Of Quality Variables In E-Governance	56
12	A Study On Performance of Exchange Traded Funds In Indian Capital Market	62
13	Analysis Of Fiscal Health Of Municipalities In West Bengal Post 2011 A Case Study Of Jangipur Municipality	68
14	The Relevance Of HR Audit For Ensuring Employee Productivity	73
15	Building Block For Sustainable Success: Environmental, Social And Governance Through Good Governance	77
16	Structured Digital Database Under SEBI (Prohibition Of Insider Trading) Regulations, 2015	82
17	Application Of Surrogate Accounting In Cost Effectiveness, Profitability, And Productivity	86
18	Impact Of Foreign Direct Investment On Gross Domestic Product With Reference To India	90
19	A Narrative Analysis On Digitalization: A New Era In Corporate Governance	94
20	Dcf Methods And Implicit Re-Investment Assumptions: Changing Reinvestment Rate, Consequences And Modified Methods	99

13. YOJANA:

Sr. No.	Title	Author	Page No.
1	AYUSH: UNVEILING THE SCIENCE OF LIFE FOR HOLISTIC HEALTH AND WELL- BEING	Vaidya Rajesh Kotecha	7
2	YOGA FOR GLOBAL WELL-BEING	Ishwar V Basavaraddi	16
3	ROLE OF MEDITATIONAL APPROACHES IN MENTAL WELL-BEING	Kamlesh D Patel	23
4	BASICS OF A HEALTHY LIFESTYLE	Ishi Khosla	29
5	DIRECT BENEFIT TRANSFER IN INDIA : A GLOBAL ROLE MODEL	Saurabh Kumar Tiwari, Anshuman Kamila	37
6	NON-POSSESSION THE GANDHIAN THOUGHT	Dr. Varsha Das	44
