



TABLE OF CONTENT OF PRINT JOURNALS



MARCH 31, 2023
KARNATAKA SANGHA'S MANJUNATHA COLLEGE OF COMMERCE
Kanchangaon, Khambalpada, Thakurli (East) - 421201

March – 2023

1. BANCO:

Sr. No.	Title	Page No.
1	Co-operative Sector : Challenges Galore	6
2	The Challenge of Survival	8
3	Accept the Challenge of Doubling the Business	10
4	Challenges Chasing the Co-operative Sector	14
5	Digital Currency : A new revolution	16
6	Increasing Cybercrime - The Hazard and Safety Measures	18
7	Insolvency and Bankruptcy Code - 2016	20
8	The changing banking sector of India	24
9	Trans Union CIBIL	25
10	Contributions by Saraswat InfoTech	26
11	Godrej - A dynamic Security system	27
12	Challenges faced by the Cooperative Banks	28
13	Dolphin Insurance : A Security Shield	29
14	Cooperative Bank Snags Need for a Debate and Discussion	30
15	Aarohi InfoTech : A Unique Concept	32

2. BANKING FINANCE:

Sr. No.	Title	Author	Page No.
1	Challenges and future of Neo Banking in Indian banking Industry - A way Forward	Dr. S. Amudhan, Dr. J. Poornima & Dr. Pacha. Malyadri	23
2	Digital Lending - A way Forward	J. Rajesh Kumar	28
3	Financial Inclusion - The Journey and road ahead	Brijesh Kumar Shukla	32
4	Platform-as-a-Service (PaaS): A new Frontier	Vijay Deep Shukla	37
5	Metaverse: Experiencing a New Dimension in Banking	Amit Kumar Bhadani	40
6	Trust lost the Trust, Rishi to resolve?	Niraj Kumar	42

3. EDUTRACKS:

Sr. No.	Title	Author	Page No.
1	UGC Curriculum Framework for Undergraduate Programmes: NEP 2020 Initiatives	Dr. H. M. Kasinath	5
2	Manohar Parrikar: A Man of Management, Technology & Education	Dr. Prabhat Shukla, Dr. Amit Sharma & Dr. Ajay Sharma	10
3	Positive School Culture for Psychosocial Wellbeing of Teachers and Students	Janani B., Dr. Sankaranarayanan Paleeri	14
4	Role of Artificial Intelligence in Enhancing Education	Dr. Nitin A. Pujari	17
5	The Language of Science	Manju Pillai	19
6	Academic Bank Credit (ABC)	Tanushree S. Bhargava	21
7	Professional Growth & Development of Teachers	Goggi Gupta	25
8	Effectiveness of Language Laboratory in Learning English Language at Higher Secondary Level	Hegade N. D.	31
9	General Teaching Competency among Student-Teachers of Colleges of Teacher Education, Meghalaya	Dr. Alfa Mary Kurbah	35
10	Differential Analysis of Parenting Stress among the Parents of Children with Autism	B. Guru Arawindan, Dr. A. Shyamala Devi	38
11	Computer Phobia among School Teachers of Secondary Schools in Relation to their Gender	Neelam Kumari, Dr. Promila	40
12	Corrective Feedback Given to written Tasts in English Language of Secondary School Students in Kerala	Cini Thankappan, Dr. Ajimol P. G.	43

4. FINANCE INDIA:

Sr. No.	Title	Author	Page No.
1	Budget 2023-2024	Nirmala Sitharaman	1
2	ANALYSIS OF UNION BUDGET 2023-24 : INDIA@100 ENDURING TRANSPARENCY, ACCOUNTABILITY AND SUSTAINABILITY	Yamini Agarwal and Aman Agarwal	23
3	CREDIT ENHANCEMENT : AN ENABLER FOR SECONDARY MARKET DEVELOPMENT OF INFRASTRUCTURE FINANCE IN INDIA	P. Raja Jaishankar, Gireesh Chandra Tripathi and Meghna Sharma	39
4	MODERATING EFFECT OF PROFITABILITY ON THE RELATIONSHIP BETWEEN BOARD CHARACTERISTICS AND COMPANIES' PERFORMANCE : A STUDY OF INDIAN COMPANIES	Amita Rani and Monita Mago	59
5	RELATIONSHIP BETWEEN STOCK PRICES AND MACRO-ECONOMIC VARIABLES IN THE PRESENCE OF STRUCTURAL BREAKS : EVIDENCE FROM THE INDIA	Khushboo Aggarwal and V. Raveendra Saradhi	87
6	SWAY OF COVID-19 STOCK VALUE OF FMCG COMPANIES IN INDIA	Om Prakash Agrawal, Prateek Kumar Bansal and Shiv Kant Tiwari	115
7	CAN UN-MERGED PUBLIC SECTOR BANKS IN INDIA BE PRIVATIZED? A SCRUTINY	Pramod Kumar Sharma and Babli Dhiman	123
8	STOCK MARKET RESPONSE TO COVID-19 PANDEMIC PERIOD IN ASIAN EQUITY MARKETS : AN EVENT STUDY	Manivannan Babu, C. Hariharan, Chinnadurai Kathiravan and K. Mohamed Jasim	147

5. INDIAN JOURNAL OF FINANCE:

Sr. No.	Title	Author	Page No.
1	Diplomatic Associations and Exchange Rates : A Study on Russia-Ukraine War	Sayantan Kundu, Aditya Banerjee	8
2	Financial Contagion Between Crude Oil, Gold and Equity Sectors in India During COVID	Vikas Pandey	20
3	ESG Score and Mutual Fund Performance : Empirical Evidence from India	Tarun Kumar Soni	37
4	Impact of Economic Policy Uncertainty on the Indian Stock Market : An Empirical Investigation	Naman Kalra, Gaurav Gupta	50
5	The Sega of Ruchi Soya Industries Limited: Could Credit Risk Models Predict Bankruptcy?	Nidhi Gupta, Vandana Gupta	64

6. INDIAN JOURNAL OF MARKETING:

Sr. No.	Title	Author	Page No.
1	Exploring Success Factory for New Product Selling in Fast-Moving Consumer Goods	Vivek Kourav & Arbuda Sharma	8
2	Adoption of AI in the Banking Industry : A Case Study on Indian Banks	Subhajit Pahari Aruna Polisetty Soma Sharma Rimjhim Jha Debarun Chakraborty	26
3	An Assessment of the Factory Affecting Cause - Enjoined Marketing Offerings and its Impact on Consumer Behavior	Shruti Gupta	42
4	Rewriting and Redefining the Aspects of Marketing with Metaverse - A Brief Insight	Wendrila Biswas	57

7. KURUKSHETRA:

Sr. No.	Title	Author	Page No.
1	Visionary Budget for Making India a Developed Nation	Narendra Singh Tomar	5
2	Development Directions in Budget	Dr. K. K. tripathy	9
3	Efficient and Inclusive Healthcare Ecosystem	Balendu Sharma Dadhich	16
4	Boosting Agriculture and rural development	Dr. H. L. Sharma	20
5	MSME Sector on Growth Trajectory	Partha Pratim Sahu	26
6	Inclusive Development in Education	Rashi sharma, Purabi Pattanayak	32
7	Budget for Youth of Amrit Kaal	Dr. Neeraj Sinha, Naman Agrawal, Vishnu Priya Bijapur	40
8	Trade and Industry	Aman Sharma	47
9	Development of Tourism Sector	Dr. Suyash Yadav	53

8. PRABANDHAN: INDIAN JOURNAL OF MANAGEMENT:

Sr. No.	Title	Author	Page No.
1	Fuzzy AHP Approach for Supply Chain Strategy Selection : A Post-Pandemic Scenario	Gyanesh Kumar Sinha Deepika Dhingra Nilanjan Chattopadhyay	8
2	A Case on the Project Failure of Water Vending Machines of Indian Railways : Financial Concerns and Beyond	Atanu Manna Subhajit Pahari Sudhir Rana Debasish Biswas	27
3	Role of Organizational Culture in Fostering Innovation in Higher Education Institutions	Ajay Chandel Jasneet Kaur	42
4	Linking Workplace Ostracism to Job Performance : A Conceptual Framework Considering the 'New Normal' Situation	Arunangshu Giri Satakshi Chatterjee Jari Salo	62

9. SOUTHERN ECONOMIST:

Sr. No.	Title	Author	Page No.
1	Relevance of research and Development Expenditure in Industries	Vijayalakshmi V	5
2	Karnataka Budget 2023 - An Exercise to Please and Follow Discipline	N. S. Viswanath	7
3	Havana Declaration for a New International Economic Order for the 21st Century	D. Jeevan Kumar	9
4	An Overview of Intellectual Property Rights (IPR) in India	Prashant Debnath, P. Chellasamy & Mohammed Juraij N.	11
5	Analytical study of Implication of India National Education Policy 2020: Higher Education Institution	Mamta Shende	17
6	Journey Towards an Inclusive and Responsible Microfinance Sector	M. Rajeshwar Rao	23
7	UNION BUDGET COMMENTS The nuggets of Economic Survey 2022-23	C. Gnanadesigan	27

Sr. No.	Title	Author	Page No.
1	Employee Engagement and Talent Management	Vijayalakshmi V	5
2	Export Push Economic Development	Mohan Rao V	7
3	Pradhan Mantri Mudra Yojana: Assessment of Performance	N. Karunakaran	9
4	Mahatma Gandhi and His Philosophy of Education	Ravindra Kumar	13
5	Plant Diversity and Its Role in the Industry for Afforestation and Carbon Sequestration at Hebbal Industrial Area, Mysuru, Karnataka	Nishan Varghese, Shrishya DL and Miriam Cherian	16
6	India: A Story of Resilience	Shaktikanta Das	23
7	Union Budget For 2023-24 Pro Growth Inclusive Development With Welfare Emphasis For Needy Persons	K. Munirathnam Naidu	28

10. THE INDIAN BANKER:

Sr. No.	Title	Author	Page No.
1	Financing the Net Zero An opportunity for the Banking Sector	Kavita arya	12
2	e-Rupee Steppingstone to a Paperless Economy	Raiba Spurgeon	18
3	Crossroads in the Credit Card Industry The Trends	Sangeeta Saba	24
4	Receivables in Working Capital Finance A Banker's Dilemma	G. Venkateswara Rao	32
5	Moratorium' Under Insolvency and Bankruptcy Code, 2016	K. S. Hareesh Kumar	38
6	Digital Personal Data Protection Bill, 2022 How are Banks Going to be Impacted?	Yashwardhan Bandi	45
7	Digital Banking Units Minimum Infrastructure, Maximum Services	Ganga Datta Pant	50
8	Reinventing the Training Function in Banks	Vijay Prakash Srivastava	56
9	बैंकिंग में अनुपालन संस्कृति का महत्व	नौशाबा हसन	62

11. THE INSURANCE TIMES:

Sr. No.	Title	Author	Page No.
1	IoT Deciphered	Prof. Pratik Priyadarshi	16
2	To stay sustainable: the Insurance industry needs an urgent paradigm shift!	Praveen Gupta	20
3	The Saptarishi Budget for 2023-24 from our insurance angle	R. Venugopal	22
4	Insurers and Regulator Collaborate on Sustainable Anti-money Laundering Strategy	Jagendra Kumar	24
5	The General Insurance Market in India - Changes Vs Challenges	Sanjay Singh	32
6	Time is Happiness	Dr. K. Raja Gopal Reddy	35

12. THE MANAGEMENT ACCOUNTANT:

Sr. No.	Title	Page No.
1	Corporate Governance Need, Framework and Trend in India	21
2	Start-ups in India, Loss Making Unicorns and The Role of Corporate Governance	25
3	Corporate Governance: Myth for Developing and Transition Economies	28
4	The Future of Corporate Governance in India	31
5	Start-up Governance: Crucial Building Block for Sustainable Success	35
6	Systemic Approach to Coping with Supply Chain Disruptions: A Case for Corporate Governance	42
7	Role of the Board: Leading the Way on ESG	46
8	Housing Sector in India: An ESG Route Into A Greener Future	51
9	Effects and Relevance of Forensic Accounting in Corporate Governance	56
10	Integrating CSR Into the Corporate Governance Framework	60
11	Cleavages in SDGs and the Reconciling Role of ESG	63
12	Green washing and SEBI Initiatives to Curb it	66
13	Digital Transformation of Audit Functions - The Smart Auditor and Smarter RPA Audit Tools	69
14	Emerging Contours of Cost Reporting: A System Embedded Approach	75
15	IT Costs - Management and Monitoring Controls Structure	81
16	Uniformity and Financial Implications of Corporate Social Responsibility in Indian Mining PSUs	85
17	Does Spin-Off Affect Corporate Financial Performance?	89
18	Country Risk Management: A Perspective	93
19	Output-Outcome Monitoring Framework- Radical Shift in GOI Budget	98
20	Development of Micro, Small and Medium Enterprise Sector: A Study on West Bengal	102
21	Strategic Competitive Analysis of Indian Robotics and Automation Organizations	106
22	Financial Reporting System for Enabling Trusted Accounting Using Block chain	110

13. YOJANA:

Sr. No.	Title	Author	Page No.
1	Laying The Foundations for India's Amrit Kaal	V. Anantha Nageswaran	6
2	Towards Cooperative Fiscal Federalism	Dr. Sajjan Singh Yadav, Sumit Agrawal	13
3	Blueprint for an Inclusive and Empowered Bharat	Sanjeet Singh, Devyanshi Didwania	20
4	Social Sector Allocations: Endeavour for Effective Outcomes	Dr. Sachin Chaturvedi	23
5	Inclusive Development and Modernisation of Agriculture\	Dr. Jagdeep Saxena	29
6	Post-Pandemic Health	Dr. Chandrakant Lahariya	35
7	Banking: Focus on New Responsibilities and Good Governance	Shishir Sinha	43
8	Strengthening The Financial Sector	Dr. Aman Agarwal, Dr. Yamini Agarwal	49
9	Budget Empowers India's GEN-Z	Jatinder Singh	55
10	Skills, Employment and Human Resource Development	Arun Chawla	61
11	Sabika Saath Sabika Vikas Through Union Budget	Dr. Shahin Razi, Naushin Razi	67
12	Fiscal Deficit Policy Shift and Sustainable Development	Dr. Amiya Kumar Mohapatra	71
