

TABLE OF CONTENT OF PRINT JOURNALS



MAY 1, 2020 KARNATAKA SANGHA S MANJUNATHA COLLEGE OF COMMERCE Kanchangaon, Khambalpada, Thakurli (East) - 421201

MAY - 2020

1. BANCO:

S. No.	Title	Author	Page No.
1	Editorial		1
2	Restless Bankers and Cooperative Banks	Mr. Atul Khirwadkar	5
3	Banking in the times of Post-Covid Recession - Policies & Solutions	Mr. Sanjay Peshave	11
4	Corona Infection Mission: Caution and Action	Mr. Suresh R Parrikar	13
5	Effect of Covid-19 on Coop Banks opportunity knocking	Mr. Hemanth Valvekar	19
6	Health Care through Cooperatives - a Case in Covid-19	Dr. Megha Dubhashi	23
7	Loan Recovery under Sarfaesi Act by Cooperative Banks	Dr. V S Kaveri	27
8	All Banks including Co-operative Banks come under RTI		33
9	FAQs on Indian Stamp Act, 1899 Amendments and Rules made thereunder		36

2. BANKING FINANCE:

S. No.	Title	Author	Page No.
1	Impact of Covid-19 Pandemic and Amalgamation in Indian Banks	Vijay Kumarr Shaw	21
2	Public Sector Banks Deserve Respect	Abhishek Singh	25
3	Will India be able to combat Corona Wave?	Pankaj Singhania	31
4	IT in Banks & Fraud Risk Management	Vineet Bhardwaj	35
5	Emergency: A bitter alternative to 21 days lockdown	Abhinav Jain	41

3. INDIAN JOURNAL OF MARKETING:

S. No.	Title	Author	Page No.
1	Crop Diversification and Crop Disposition in India: An Inter - State Analysis	Cheshta Kapuria, Simrit Kaur	7
2	Preferences and Behaviour Toward E - Gadgets: A Study of Consumers in Chandigarh	Ubba Savita, Upasana Sheoran	22
3	Impact of Cognitive and Affective Image on Tourists' Travel Motivation	Sabari Shankar R	35
4	A Study to Identify and Profile Consumer Segments in the Mobile Telecommunication Services Market	Md. Shahnawaz Abdin	46
5	Parsimonious Motivational Factors for Participation in Sporting Events: A Review	Subhasis Sen	61
6	Book Review - Marketing Made Simple: A Step-by- Step Story Brand Guide for Any Business	M. Kishore Babu, B. Naveen Kumar	75

4. KURUKSHETRA:

S. No.	Title	Author	Page No.
1	Role of Women in Agriculture and Rural Prosperity	J P Mishra	5
2	Gender Budgeting	Vikas Jakhar	12
3	Nutrition and Health Related Empowerment of Women	Dr. Santosh Jain Passi and Akanksha Jain	17
4	ASHAs - The First Port of Call in India's Villages	Tripti Nath	22
5	Inclusive Development and Rural Women	Dr. Shahin Raji and Naushin Razi	26
6	Prioritizing Economic Empowerment of Women	Satwik Mishra	31
7	Schemes to Uplift Women	Uzmi Athar	36
8	Women Health: Fundamental for A Healthy Nation	Dr. Meetu Singh	41

5. SOUTHERN ECONOMIST:

S. No.	Title	Author	Page No.
1	Planning for the Revival of the Economy	Vijayalakshmi V	5
2	Need for Global Health Insurance Coverage	Vijayalakshmi V	9
3	Social Responsibility of Business	K U Mada	11
4	Happiness, Economics of Happiness and Its Determinants: An Empirical Analysis of Ernakulam	Remya Mohan	16
5	Prime Minister's Address to the nation on combating COVID-19		21
6	Covid 19 and Its Impact on Indian Economy	K K Ammannaya	23
7	COVID-19 and Indian Economy	Vijayalakshmi V	26
8	Impact of Food Security in India: A Study	Zevisanuo Khate and Loreni Yanthan	34
9	Golden Jubilee Celebrations of the National Institute of Bank Management		39
10	Banking Landscape in the 21st Century	Shaktikanta Das	41
11	The Digital Economy	Vijayalakshmi V	46
12	Report Overview: Democracies in Decline	D Jeevan Kumar	50

6. THE INSURANCE TIMES:

S. No.	Title	Author	Page No.
1	Impact of Corona Virus (COVID 19) on Insurance ecosystem	Sagar Sanyal	14
2	Fire tariff has come back again as detariff underwriting proved futile	Anabil Bhattacharya	19
3	Recent Developments mandated by the IRDAI in the Health Insurance Sector an Analysis	Nandita Banerjee	24

4	Corona Virus and the Insurance Industry Rising to the Occasion	R Venugopal	28
5	Be Like a Risk Doctor	Sonjai Kumar	32
6	New World of Life Insurance in India	Sreenivas Murthy	34

7. THE IUP JOURNAL OF BANK MANAGEMENT:

S. No.	Title	Author	Page No.
1	User Adoption of Online Banking in Kenya: A Qualitative Study	Martin Otundo Richard	7
2	The Impact of Digitization on Banking and Financial Services Industry in India	Sunil B Kapadia and Venu V Madhav	24
3	Sustainability of Indian Microfinance Institutions: Ratio Analysis Approach	Santa Kar	32
4	The Impact of Employee Green Behaviour on Green Banking Performance of Select Private Sector Banks in Sri Lanka	P G P J Jayarathne, N Thevanes and A Anton Arulrajah	47

8.YOJANA:

S. No.	Title	Author	Page No.
1	Benchmarking Healthcare System	Alok Kumar, Sheena Chhabra	6
2	Covid-19: The Novel Threat	Dr. Smita Watwe	11
3	Yoga for Stress Management	Dr. Gangadhar BN and Nimhans Team	14
4	Strengthening Health Systems	Kavita Singh	17
5	AI in Healthcare	Yogesh K Dwivedi and Team	23
6	IOT in Healthcare	Dr Ashok G Matani	28
7	Public Health: Redesigning	Dr. Kelasur Shivanna Rajashekara	32
8	Resilience and National Spirit	Durga Shanker Mishra	35
9	Mann Ki Baat		39

10	Covid India Seva	40
11	Post-Covid-19 Economy Revival	41
12	Covid-19 Disinfection Process	43
13	Extraordinary Virtual G20 Leaders' Summit	44
14	E-Learning Sees Upsurge During Covid-19	46
15	Swasth ke Sipahi	48
