

TABLE OF CONTENT OF PRINT JOURNALS



MAY 31, 2022 KARNATAKA SANGHA S MANJUNATHA COLLEGE OF COMMERCE Kanchangaon, Khambalpada, Thakurli (East) - 421201

$\mathbf{MAY}-\mathbf{2022}$

1. BANKING FINANCE:

S. No.	Title	Author	Page No.
1	Transformation Efforts of the Banking Industry of Bangladesh in the New Normal	Prof. Shah Md Ahsan Habib	23
2	Time Bank is need of the time	Rajeev Kumar	27
3	Has the wheel Completed full circle?	M Raghavendra Rao	30
4	Crypto Currency	Prabhat Singh Suman	35
5	Startup India Scheme - A Review	Dr. V S Kaveri	38
6	Foreign Contribution (Regulation) Amendment Act 2020, Guidelines and Bank Procedures	K. G. Sridhar	45

2. EDUTRACKS:

S. No.	Title	Author	Page No.
1	Career in Armed Forces Getting Through Services Selection Board (SSB)	Lt Col B G Ray	5
2	Innovative Efforts to Remove Students' Unrest & Increase Interest in Active Learning	Dr. Amit Sharma	8
3	Evolution into New Race by Sri Aurobindo's Integral Yoga	Dr. G. Aruna Mohan	16
4	Best Classroom Practices	Dr. K. Sudharkar Rao, J. Prabhakar Rao & Dr. P. Venkata Chary	19
5	Covid-19: ICT Integration in Teaching Science	Naveen Verpula	22
6	Barriers and Opportunities for Visually-Impaired Children in Inclusive Education: Beneficiary Perspectives	Narendra Kumar Jha, Dr. Swati Sanyal	25

7	Virtual Chemistry Laboratory: Solutions for Higher Secondary Students of Rural Maharashtra	Dr. Geeta Shinde, Dhanajay Bhole, Sangita Pund	39
8	Exploring Job Satisfaction among School teachers in relation to their Locality & Teaching Subjects	Dr. Naseem Ahmad	46

3. INDIAN JOURNAL OF FINANCE:

S. No.	Title	Author	Page No.
1	Audit Tenure, Audit Fee and Audit Quality: Evidence from India	Latha Ramesh, Rajashree Kamath	8
2	Open Banking Ecosystem: The Indian Perspective	Aarti Patki, Vinod Sople	24
3	Financial Performance Evaluation of Selected CPSEs of India Through Dupont Analysis	Sreevidya Hothur, K. Jayachandra Reddy	41
4	Is CAPM Still Valid in Today's Market Scenario?	Debajit Rabha, Rajkumar Giridhari Singh	57

4. INDIAN JOURNAL OF MARKETING:

S. No.	Title	Author	Page No.
1	Understanding Influence of Social Media Marketing of Masstige Fashion Brands on Generation Z Female Indian Consumers	Balgopal Singh, Arti Dagur	8
2	A Study on Adoption of E-Health Services: Developing an Integrated Framework in a Multinational Context	Ganesh Dash, Syed Akmal, Debarun Chakraborty	25
3	Digital Banking : A Meta-Analysis Approach	Suneeta Sharma, Ritu Sharma, Ghadeer Kayal & Jaspreet Kaur	41

5. KURUKSHETRA:

S. No.	Title	Author	Page No.
1	PMGSY - Changing Nature of India's Rural Roads	Dr. K.K. Tripathy and Dr. Sneha Kumari	5
2	Connecting Rural Health Services	Urvashi Prasad and Sanyam Kapur	12
3	BharatNet: Bringing Broadband to Rural India	B S Purkayastha	16
4	Socio-economic Impacts of National Highways	Dr. Debabrata Samanta	24
5	Railway Connectivity	Dr. Amiya Kumar Mohapatra and Dr. Pradeepta Kumar Samanta	29
6	Transforming Rural Connectivity	Partha Pratim Sahu	35
7	Rural Youth- Shaping New India	Tripti Nath	39
8	Digital Technologies for Development	Bhakti Jain	44

6. PRABANDHAN - INDIAN JOURNAL OF MANAGEMENT:

S. No.	Title	Author	Page No.
1	Critical Factors to Technology Development in Indian Academia: An ISM-MICMAC Approach	Meenakshi Kanojia, Balvinder Shukla, Anil Wali	8
2	Board Characteristics and Risk Disclosure Quality by Integrated Reporters: Evidence from Indian Banks	Rahul Matta, Khyati Kochhar, Amiya Kumar Mohapatra, Debasis Mohanty	27
3	Attitude, Subjective Norms, and Perceived Behavioural Control as Predictors of Entrepreneurial Intentions Among Engineering Students	Ankita Mishra, Parwinder Singh	43

7. SOUTHERN ECONOMIST:

S. No.	Title	Author	Page No.
1	Business Responsibility and Sustainability Repot	Vijayalakshmi V	11
2	Enhancing Farmers' Income	I. Satya Sundaram	13
3	Monetary and Fiscal Responses to Covid-19 Pandemic	B. S. Sreekantaradhya	17
4	Temporal Analysis of Asset and Liability of Banks in India - 1991-92 To 2019-20	Menedhal Majunath Shankrapa and N. S. Vishwanath	23
5	Bad Bank in India - Challenges Ahead	K.K. Ammannaya	35
6	Implementing the NEP 2020 in Karnataka and the state of Social Sciences	P.S. Jayaramu	37
7	Ethical Basis for a New Corporate Model	Subhash Sharma	40
8	Health Care in India - An Assessment	Mohan Rao V	43
9	Limits of a National Health Index	Jos Chathukulam	47
10	Challenges in Managing Economic Growth	K.U. Mada	49
11	Agricultural Market Laws - Its Ramifications	N.S. Viswanath	55
12	Data Management	Vijayalakshmi V	59
13	MBBS and Migration Woes	Daksha C. Barai and Vijayalakshmi V.	67
14	RBI's Pandemic Response: Stepping out of Oblivion	Michael Debabrata Patra	71
15	An Empirical Study on Health Status of the Quarry Workers in Ernakulam District	Raji Prasad G.V.	77
16	Leadership Qualities and Personality Traits	N. Ramachandran	81
17	Exploring a New Economic Paradigm: From GDP to Gross National Happiness	D. Jeevan Kumar	84

S. No.	Title	Author	Page No.
1	India's Unemployment Crisis	Vijayalakshmi V.	5
2	GDP and K. Shaped Recovery of Indian Economy	Mohan Rao V	7
3	Attrition in BPO Industries: A Study from India	T.B. Chinnappa and N. Karunakaran	9
4	Performance of Commercial Banks in 2020-2021	N. Ramachandran	13
5	Ownership & Governance - Building the Edifice for Digital Innovations	M. Rajeshwar Rao	21
6	101 Telugu Federation Report : Theosophy and World Religions	I. Satya Sundaram	25

8. THE INDIAN BANKER:

S. No.	Title	Author	Page No.
1	Credit Appraisal for MSME (Contractors) A Suggested Method of Lending	Dr. M S Ali	24
2	Cryptocurrency Transactions The Taxation Concern	Hartosh Kumar Srivastava	36
3	Energy Independent India	Kamal Kumar Sharma	40
4	The ESG Concept Improves Efficacy of Corporate Governance and Risk Management	B. Venkateswaran	44
5	Claims under Insolvency and Bankruptcy Code, 2016	K S Hareesh Kumar	50

9. THE INSURANCE TIMES:

S. No.	Title	Author	Page No.
1	Domestic and Overseas Travel Insurance in India - An analysis	Nandita Banerjee	19
2	How Restoring Water Damaged Assets is Determining Business Continuity	Deepak Pahwa	29
3	Let's Drive Safely- Its a Detariff - Zone	Sanjay Singh	32
4	Role of Risk Management Professionals in Emerging Economies	Ajit K Gopal	35

39

10. THE IUP JOURNAL OF BANK MANAGEMENT:

S. No.	Title	Author	Page No.
1	Technological Evolution and Emergence of New Banking Models	Sarita Bhatnagar	7
2	Impact of Asset Allocation on Public Sector Banks' Performance	Ashutosh Jaiswal	16
3	Probabilistic Interpretation of Insolvency Risk in Public Sector Banks in India		43
4	Leverage, Scale of Operations and Financial Performance of Primary (Urban) Cooperative Banks in India	Ashish Srivastava	53
5	The Pandora Papers: How Anti-Money Laundering Procedures and Controls Should Have Flagged \$300 mn Hidden	Ehi Eric Esoimeme	70

11. THE MANAGEMENT ACCOUNTANT:

S. No.	Title	
1	New Generation Entrepreneurship in Industry 4.0: A Snapshot from India	
2	A Funding Model of Social Entrepreneurship in India	
3	Social Entrepreneurship - A Way to Business Enhancement Through Societal Transformation	
4	Frugal Innovation for Economic Development - A Perspective Study	53
5	Social Entrepreneurship and Corporate Social Responsibility - A Critical Exploration to Identify a Reactive Causal Relationship	
6	Fintech Driven finclusion - An Analysis of Mobile Payments During Covid-19	
7	Fintech: Driving Force for Social Good	67

8	Bibliometric Analysis on Agritech and Agribusiness Management - Present Achievement of Agri Tech in India and Future Research Agenda	71
9	Technology Integration for Digital Transformations and Multi- Enabler Applications	77
10	Corporate Governance - A Case Study of Impact of Board Process on The Corporate Performance in India	82
11	Can Labour Policy Reforms Be A Panacea For India's Unemployment Problem?	87
12	Human Resource Management (HRM) In The Banking Sector	91

12.YOJANA:

S. No.	Title	Author	Page No.
1	Empowering Divyangjan	Dr. Virendra	7
		Kumar	
2	Holistic Healthcare	Vaidya Rajesh	13
		Kotecha	
3	Sustainable Economic Growth	Avinash Mishra,	17
		Madhubanti	
		Dutta	
4	Safeguarding Children	Sameera	23
		Saurabh	
5	Safety Net for Farmers	Dr. Jagdeep	29
		Saxena	
6	Digital Service Delivery	Ishita Sirsikar	35
7	Bridging Accessibility Gap	Ranjan S Das &	41
		Pramit Dash	
8	Sports as a Lucrative Career	Rajesh Rai	45