

TABLE OF CONTENT OF PRINT JOURNALS



NOVEMBER 30, 2018 KARNATAKA SANGHA'S MANJUNTHA COLLEGE OF COMMERCE Kanchangaon, Khambalpada, Thakurli (East) - 421201

November – 2018

1. BANKING FINANCE:

Sr. No.	Title	Page No.
1	Bad Bank: Is the buzz over?	32
2	In the Arena of Business Banking Going Global	37
3	Draft Personal Data Protection Bill 2018, India - Staggering, Egregious, Historic	39
4	Vizag Fintech Festival 2018: A New Story on the Growth Path	42
5	Risk Management Association of India - Technical/Research Paper Writing Contest 2018	44
6	Banking Promotional Exam Sample Questions - Series 4	46
7	RBI Circular	49
8	Statistics	53

2. EDUTRACKS:

Sr. No.	Title	Page No.
1	Dr. A.P.J. Abdul Kalam and Narendra Modi on Primary Education	5
2	Retention among Students through Project-Based Learning (PBL)	11
3	Creating a Joyful Learning Environment in the Classroom	14
4	Liberal Arts Education and Higher Education in India	17
5	M-Learning in Enhancing Higher Education	21
6	Educational Anxiety with Reference to Adolescents	26
7	Perceptions of D Ed Students during Teaching Practice : A Case Study of DIET	33
8	Listening : Teaching and Testing	39
9	Effectiveness of Cooperative Language Learning Method in Teaching English at Higher Secondary Level	42
10	Role of Class Level with Respect to Attitude to9wards Mathematics Inventory and its Dimensions	44

3. INDIAN JOURNAL OF MARKETING:

Sr. No.	Title	Page No.
1	Effect of E-Loyalty Cues on Repurchase Behavioural Intentions Among Online Shoppers	7
2	Factors Influencing Consumer Buying Behaviour of Male Skincare Product : A Study of Mumbai Metropolitan City	23
3	Demographics, Social Media Is age, and Political Engagement in Punjab	43
4	My Mind Starts Craving' - Impact of Resealable Packages on the Consumption Behavior of Indian Consumers	56

4. KURUKSHETRA:

Sr. No.	Title	Page No.
1	Building Clean & Healthy Villages	
2	Ayushman Bharat: India's road to Universal Health coverage	
3	Ayushman Bharat: Silver Lining in Health Care	
4	Ayushman Bharat-PMJAY: India's answer to Universal Health Care	
5	POSHAN Abhiyan : Towards Holistic Nutrition	
6	National Dissemination Workshop on Anaemia Mukt Bharat and Home-Based Young Child Care	
7	Health Care for India's Remote Tribes	
8	Financing Rural Health Care	
9	Health Concerns of Adolescent Girls	
10	National Health Profile-2018 Released	
11	Adolescent Health	
12	Accredited Social Health Activist (ASHA) : Key Components of Healthcare Delivery in Rural India	
13	Mobile connectivity for rural health	
14	Tele-Medicine : A New Healthcare Opportunity	
15	Swachh Bharat Mission : India's Sanitation Revolution	

5. SOUTHERN ECONOMIST:

Sr. No.	Title	Page No.
1	Recent Developments in Income Distribution	5
2	Public Private Partnership in Agricultural Sector With Special Reference to Rural Economy	7
3	Prompt Corrective Action : An Essential Element of Financial Stability Framework	13
4	19th Lal Bahadur Shastri National Award to Shri. Fali S Nariman	20
5	Review of Fiscal Developments	21
6	Financial Inclusion and Its Impact : A Case Study	27
7	Central Bank Lessons from the Global Crisis	33
8	Recent Developments in India's Mutual Fund Industry	41
9	Reservation for Vulnerable sections in Educational Institutions	49
10	Health Ministry organises orientation workshop on Health & Nutrition Initiatives under Aspirational District Programme	49

Sr. No.	Title	Page No.
1	India's Human Capital Development	5
2	Affordable Housing : The International Scenario	7
3	The Great Depression and The Great Recession What Have We Learned?	9
4	Informal Labour Market and Women Empowerment An Analysis of Turbhe Slum Dwellers, Navi Mumbai	13
5	Study on Behavioural Biases among Stock Market Investors With Special Reference to Kottayam District	24
6	India-Japan Development Cooperation in the Indo-Pacific, including Africa	31
7	Importance of Independent Regulatory Institutions The Case of the Central Bank	42

6. THE INSURANCE TIMES:

Sr. No.	Title	Page No.
1	Rehabilitation : helping employees with mental health conditions	17
2	Along with Wedding Bells come Tolling Debts - Wedding Liability Insurance a Better Solution?	19
3	Pradhan Mantri Jan Arogya Abhiyan : Issues and Benefits	22
4	Cargo Loss Prevention	35
5	Zindagi Plus Plan from Edelweiss Tokio Life Insurance Company Limited	42
6	Health Insurance Critical Illness from Bajaj Allianz General Insurance Company Limited	43

7. YOJANA:

Sr. No.	Title	Page No.
1	A People's Movement	7
2	On The Road to Swachh Bharat	10
3	Towards Clean and Healthy Villages	15
4	Swachhata : Juggernaut of Change	19
5	Sanitation Revolution : Implementation at Scale	24
6	Swachhata Hi Seva	30
7	Improving Cleanliness of Health Care Facilities	33
8	A Hygienic Environment for Mother and Child	39
9	Sanitation Revolution : Cleansing Urban India	44
10	Sanitation As Everyone's Business	52
11	Sanitation : A Purification Process	58
12	Staircase to Swaraj	62
13	Ambassadors of Cleanliness	66
14	Swachh Rail, Swachh Bharat	71