

TABLE OF CONTENT OF PRINT JOURNALS



SEPTEMBER 30, 2023
KARNATAKA SANGHA'S MANJUNATHA COLLEGE OF COMMERCE
Kanchangaon, Khambalpada, Thakurli (East) - 421201

September-2023

1. BANCO:

Sr. No.	Title	
1	Amendment to Multi-State Co-operative Society Act 2002 - Merits and Demerits	6
2	Objective Analysis of RBI's Monetary penalties - A factual representation	10
3	Loan Compromise and Loan Write Off in UCBs - RBI Recent Framework	14
4	Disparity in regulations on the urban cooperative sector	18
5	Will Co-operative Unions Eradicate Monopoly?	20
6	The growing 'Distance' Between Co-operatives Due to Modernization!	22
7	SARFAEST ACT 2002	24
8	Floating Interest Rates	26

2. BANKING FINANCE:

Sr. No.	Title	Title Author	
1	Start-up Financing : Opportunities and Challenges for Banks	Jatin Khanduja	19
2	Features that can make Mobile Banking App Experience Exceptional	Abhishek Singh	23
3	Animal Husbandry Infrastructure Development Fund (AHIDF) Scheme 2.0	Pravindra Kumar	27
4	Revolutionizing Customer Service : Exploring Modern-Day Transformations in the Banking Industry	9	
5	Digital Eco System : The Need of the Hour	Ujjwal Kant	39
6	Capital Management in Indian Banks	Puneet Kumar	42

3. EDUTRACKS:

Sr. No.	Title	Author	Page No.
1	Chandrayaan-3's Success Triumph of India's Education System	G S Reddy	5
2	Modi on Reforming Education & the Nation Dr. Prabhat Shukla, Dr. Amit Sharma & Pavitra Chauhan		8
3	Need for Self-awareness in Today's Students and Youth	K. Vikram Simha Rao	14
4	Equine Therapy: Horses as Healers	Rajeev Bhatt	17
5	Strategies to Develop Slow Learners	Abdul Rahman Siddiqui, Dr. Kirti Thakre	19
6	Visible Learning: Trends and Applications in Pedagogical Practices	Dr. S. Prabu Shankar	25
7	Empowering Education through Micro- learning: Leveraging the Potential of Google Platforms for Sustainable Learning	Sruthi Sugunan P., Thiyagu K.	34
8	Challenges Faced by Learners of English as a Second Language in Comprehending Denotative and Connotative Meaning	Suchandra Samanta, Prof. Sujeet Kumar Mishra	41
9	Educational Adjustment Problems and Anxiety Level of Adolescent Transitional Students from Self-Financing to Government Schools in Kerala	Dr. Sarath Chandran R.	43
10	Does the Attitude of 11th Standard Students on Smoking in Movies Differ Significantly?	S. Kathar Gani, Dr. A. Shyamala Devi	47

4. FINANCE INDIA:

Sr. No.	Title	Author	Page No.
1	TRUST AS A FINANCIAL VALUE	J. D. Agarwal, Yamini Agarwal, Manju Agarwal and Aman Agarwal	665
2	STUDY ON RAMIFICATION OF COVID- D LOCKDOWN ON FIRM ERFORMANCE USING STRUCTURAL QUATION MODELLING : EVIDENCE ROM MANUFACTURING INDUSTRY IN NDIA		679
3	IMPACT OF E-DELIVERY CHANNELS ON THE PRODUCTIVITY OF VARIOUS BANK GROUPS IN PRE AND POST E-BANKING PERIOD	UCTIVITY OF VARIOUS BANK Rajinder Kumar Uppal	
4	PREDICTING ACQUISITIONS IN THE INDIAN FINANCIAL SERVICES SECTOR	Venkateswaran Vinod and S. K. Sudarsanam	717
5	THE DYNAMICS OF COMPETITIVE ADVANTAGE, RISK AND FIRM PERFORMANCE : A STUDY OF INDIAN PHARMACEUTICAL INDUSTRY Ashok Kumar Sar		737
6	A STUDY OF MOTIVATIONS, PRACTICES, AND INNOVATIONS OF INTRAPRENEURS: HANDLING CRISIS SITUATIONS	Anuja Sehgal and Neelam Saxena	747

5. INDIAN JOURNAL OF FINANCE:

Sr. No.	Title	Author	Page No.
1	A Retrospective Overview of Indian Journal of Finance Between 2011 and 2022	Kamal Krishna Ludhani, Sanjay Kumar	8
2	Corporate Governance Mechanism, Ownership Structure, and Firm Performance : Evidence from India	Surbhi Jain, Lakhwinder Kaur Dhillon, Rashmi Aggarwal, Teena Bagga	25
3	Volatility Spillover Among the Sectoral Indices of the Indian Capital Market: Evidence from the COVID Period	Satyaban Sahoo, Sanjay Kumar	41
4	Stock Market Volatility Due to Cross-Listing of Tradable Assets	Aditya Keshari, Amit Gautam	58

6. INDIAN JOURNAL OF MARKETING:

Sr. No.	Title	Author	Page No.
1	Understanding Air-Passengers' Volitional Behavior Toward Compliance with Aviation Health and Safety Guidelines: Evidence from Indian Domestic Passengers	Kamal Jaiswal, Balgopal Singh	8
2	Analyzing the Correlation Between Social Media Influencers and Customers' Intention to Buy in the Luxury Market	Charul Agrawal, Taranjeet Duggal, Vishal Shukla, Mitali Dohroo	28
3	Unearthing the Factors Behind Adoption of Electric Cars: An Indian Perspective	Ajay Chandel	46
4	Challenges of the Fast Food Industry in India : An Integrated ISM-MICMAC Approach	Jyotiranjan Hota, Arvind Tripathy, Mahuya Deb	62

7. KURUKSHETRA:

Sr. No.	Title	Author	Page No.
1	Make in India Catalysing Growth of Students and Youth	Pramit Dash, Shubham Gupta, Tanvi Misra	5
2	Make in India Challenges, Opportunities and Outcomes	Dr. K. K. Tripathy	12
3	Fostering Skills for Environmentally Conscious Sustainable Future	Kanchan Puri, Ritesh Joshi, Tanuja Puri	18
4	India Hub for Electronics Manufacturing	BS Purkyastha	22
5	Production Linked Incentive Scheme for Aatma Nirbhar Bharat	inked Incentive Scheme for Aatma Rashi Sharma, Aman	
6	Culture Heritage Tradition to Innovation	Hemanth Menon	31
7	Make in India's Super Star Sectors and Water Management	Arunlal K.	38
8	Changing Paradigm of Foreign Direct Investment	Dr. Debabrata Samanta	44
9	Food Processing Advancing Make in India	Bhuwan Bhaskar	50
10	Leveraging Vocal and Local	Partha Pratim Sahu	55
11	Boosting Innovation Transforming Manufacturing	Irtif Lone	61
12	Renewable Energy Making India Self-Sufficient	Manjula Wadhwa	66

8. PRABANDHAN: INDIAN JOURNAL OF MANAGEMENT:

Sr. No.	Title	Author	Page No.
1	Studying Career Commitment of Indian Technology Professionals with the Moderating Effect of Perceived External Employability	Rohan Deshpande, Debarun Chakraborty	8
2	Loyalty Influencers in Adolescents : Evidence from Emerging Markets	Swapna Shetty J., Mahesh P. G., Ganavi K. K.	26
3	Students' Satisfaction with Remote Learning During the COVID-19 Pandemic: Insights for Policymakers	Sunita Kumar, Anju Kalluvelil Janardhanan, Shivi Khanna, Rini Mary William, Sayani Saha	43
4	Digital Disruptions in Education : Students' Perspective	Shruti Gill, Aarti Sharma, Daisy Mathur Jain	61

9. SOUTHERN ECONOMIST:

Sr. No.	Title Author		Page No.
1	Indian Employment Status	Vijayalakshmi V.	5
2	Learning Eco-Systems in Post Covid-19 Period Adaptations and Adjustments: A Study Conducted among Undergraduate Students in Trivandrum District of Kerala Mohiny G. and Jyo S. Nair		7
3	Relevance of Entrepreneurship Education Vijayalakshmi V.		15
4	Creativity Among Employees in Hospitality and Tourism: A Systematic Literature Review & Future Research Agenda	Ekalabya Baruah and Ujjal Mukherjee	21
5	Key Highlights of Prime Minister's T. Vijayaragavan and Independence Day Speech K. Navaneethakrishnan		30

Sr. No.	Title Author		Page No.
1	The BRICS Summit - 2023 Vijayalakshmi V.		5
2	International Business and Functional Logistics An Exploration into The World Trade N. S. Viswanath		7
3	me Minister Address B20 Summit India 2023 New Delhi		13
4	Resolution of Economic Conflicts : A Gandhian Perspective B. Sambasiva Prasad		16
5	The Dawn of India's Age Michael Debabrata Patra		23

10. THE INDIAN BANKER:

Sr. No.	Title	Author	Page No.
1	Digital Banking in India: Impact on Customer Satisfaction	Dr. Narinder Kumar Bhasin	12
2	Multifaceted Dimensions of Risk Management in Banks: Lessons from the SVB Collapse	Deepika Ramnani	23
3	Green Bonds India's Launchpad to Sustainable Finance	Raiba Spurgeon	28
4	Crypto currency	Naveen Singbal	36
5	Service Jurisprudence Relating to Probation and Confirmation	Anil Kumar Bansal	43
6	National Bank for Financing Infrastructure and Development (NaBFID)	Ganga Datt Pant	48
7	भूमि सुधार एवं बैंक ऋण की कार्यनीति	सुबह सिंह यादव	56
8	प्रत्यायोजन एवं कार्यान्वयन : कुशल नेतृत्व के महत्वपूर्ण अंग	विनय कुमार पाठक	62

11. THE INSURANCE TIMES:

Sr. No.	Title	Author	Page No.
1	Vision Zero and Insurance	Nandita	17
_		Banerjee	_,
2	Historical Maritime Fraud	Dr. Soumi	20
	Thistorical Martinic Plant	Mukherjee	20
3	Insuring the Green Revolution : Navigating	Anand Rathi	24
3	Renewable Energy's Path to Sustainability	Anana Katini	24
4	Block Chain and It's use cases in Life Insurance	Neeraj Kaushik	26
4	Industry		
5	Carbon Emission Insurance : A New Tool for	Rohit Boda	37
3	Mitigating Climate Change Risks		
6	Mitigating Flooding effects with Water Damage	Daiash Marryaha	40
6	Restoration Solutions	Rajesh Marwaha	40
7	Health Insurance Claims Mismanagement in PSU	Jagandra Vumar	42
7	Insurers is an eye opener (Contd.)	Jagendra Kumar	4 2

12. THE MANAGEMENT ACCOUNTANT:

Sr. No.	Title	Page No.
1	India's Defence Readiness In A Cost Conscious Way Role Of CMAs	25
2	Challenges And Opportunities In The Areas Of Defence Finance And Economics: Navigating A Complex Landscape	27
3	Defence Finance Reshaped :: Empowering India's Security Through Smart Economics	30
4	Challenges And Opportunities In The Indian Defence Sector : A Strategic Perspective - The Way Forward	
5	Growing Significance Of MSMEs In Indian Aerospace Manufacturing	
6	Managing Defence Resources Smartly: The Crucial Role Of CMAs In India's Cost-Conscious Readiness	40
7	Make In India In Indian Defence : A Prospect Of Development For Micro, Small & Medium Enterprises	43
8	Igniting Younger Minds Through Defence Startups	46
9	Employee Engagement In Indian Military Organizations : Insights From Interviews With Military Organization Heads	50
10	Green Initiatives In Indian Defence Sector - A Journey Towards Sustainability	54
11	Sebi Reform On ESG Rating Providers	60
12	Web3 And Tokenisation For Asset Creation By Common People With Fragmented Ownership Through BTAAS	
13	Re-Imagining Hired Travel Car Industry In India	
14	Inventory Valuation Under Income Tax Act By Inquiry Before Assessment: Amendment In Section 142(2A) Of Income Tax Act	
15	Modelling Nifty Volatility : Application Of Hybrid GARCH Models	76
16	Green wash	82
17	Multi-Product Firm: Mathematical Derivation Of Composite Break- Even Point	
18	Impact Of IND As Implementation - A Study On Profitability Of Select Indian Companies	88
19	Predictive Analytics And The Enhanced Strategic Role Of Management Accountants	93
20	Shared Services Organization : A Culture That Fosters Growth, Efficiency And Sustainable Value Creation	96

13. YOJANA:

Sr. No.	Title	Author	Page No.
1	MAKING OF A BUREAUCRAT : CIVIL SERVICE REFORMS THROUGH A CAPACITY BUILDING APPROACH	Srinivas katikithala	6
2	ACCOUNTABILITY AND FINANCIAL ADMINISTRATION	Girish Chandra Murmu	11
3	PARLIAMENTARY COMMITTEES: STRENGTHENING THE SCOPE AND ROLE	Alaya Purewal, MR Madhavan	17
4	THE DIGITAL PERSONAL DATA PROTECTION ACT, 2023	-	22
5	LAW COMMISSION OF INDIA	-	24
6	DIRECT TAX REFORMS	Kamlesh Chandra Varshney	29
7	PROTECTING THE INTERESTS OF CONSUMERS AND BUSINESSES	Ravneet Kaur	37
8	CONSUMER PROTECTION ACT, 2019 : STRENGTHENING PROVISIONS FOR CONSUMER PROTECTION	-	44
9	ROLE OF CONSTITUTIONAL BODIES IN STRENGTHENING DEMOCRACY	Prof GS Bajpai, Dr Raghav Pandey	47
10	ADMINISTRATIVE REFORMS	V Srinivas	51
11	WOMEN EMPOWERMENT : RECENT REFORMS	Rekha Sharma	57
