

Time 2½ hours

Marks: 75

N.B (1) All questions are compulsory

- (1) (a) Define Business Ethics? Explain the need for business ethics? (8)
 (b) Define Values? What are the different types of Values? (7)

OR

- (c) Ethics and Values Teachings from the Holy Bible. (8)
 (d) What is Whistle Blowing? Discuss laws relating to protection of Whistle Blower?(7)

- (2) (a) Explain the recommendations of the Kumar Mangalam Birla Committee constituted by SEBI for corporate governance? (8)
 (b) Explain the role of corporate governance in a globalized economy? (7)

OR

- (c) Explain the various recommendations given by Narshiman Committee? (8)
 (d) Explain the recommendations of CII Code on corporate governance? (7)

- (3) (a) What is Corporate social responsibility? What is the significance of CSR activities in Indian organisations? (8)
 (b) Discuss the responsibility of business towards Government and suppliers? (7)

OR

- (c) What is code of conduct? Briefly explain the code of conduct in banking sectors? (8)
 (d) Discuss the responsibility of business towards customers and shareholders? (7)

- (4) (a) What is corruption? What are the measures to control Corruption in India? (8)
 (b) What are the various frauds committed in Insurance sector? (7)

OR

- (c) What is IPR? Explain Patent and Copyrights? (8)
 (d) Explain with examples of the concept of scams in Indian financial sector? (7)

- (5) Write short notes on **any Three** of the following: (15)

- a) Remuneration committee
 b) Causes of Corruption
 c) Role of Competition Commission in India
 d) Insider Trading
 e) Value and ethical teachings from the Quran
 f) Independent Director
